CHAPTER 10.10

YOUTH ACCESS TO TOBACCOSMOKING MATERIALS

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10.10.010 Definitions.

- (a) Advertising means printed matter that calls the public's attention to things for sale.
- (b) Advertising display means a sign, sign-board, poster, or banner that is temporarily or permanently affixed to the ground, sidewalk, a pole or post, or a building, or is displayed in the windows of a commercial establishment, and that is used to advertise or promote products.
- (c) Arcade is any establishment within the City of San Marcos (other than a pool hall, billiard hall or card room) open to the public with six or more games of skill or amusement installed on the premises.
- (d) Business means any sole proprietorship, joint venture, corporation or other business entity formed for profit making purposes, including retail establishments where goods or services are sold, as well as professional corporations and other entities where legal, medicinal, dental, engineering, architectural or other professional services are delivered.
- (e) City shall mean the City of San Marcos.
- (f) Electronic Smoking Device means an electronic and/or battery operated device, the use of which may resemble smoking, which can be used to deliver an inhaled dose of nicotine or other substances by delivering a vaporized solution. Electronic smoking device includes any such device, whether manufactured, distributed marketed or sold as an electronic cigarette, an e-cigarette, an electronic cigar, electronic cigarillo, an electronic pipe, an electronic hookah, or any product name or descriptor, including any component, part or accessory of such a device, whether or not sold separately. Electronic smoking device does not include any inhaler or other product specifically approved by the United State Food and Drug Administration for therapeutic purposes or for use in the mitigation, treatment or prevention of disease, where such product is marketed and sold solely for such an approved purpose.
- (g) <u>Electronic Smoking Device Paraphernalia</u> means cartridges, cartomizers, e-liquid, smoke juices, tips, atomizers, electronic smoking device batteries, electronic smoking chargers and any other item specifically designed for the preparations, charging or use of electronic devices.

- (fh) Employee means any person who is employed by an employer in consideration for direct or indirect wages or profit, and any person who volunteers his or her services for a non-profit entity.
- (gi) Minor means any individual who is less than eighteen (18) years old
- (hj) Non-profit entity means any corporation, unincorporated association or other entity created for charitable, philanthropic, educational-character building, political, social or other similar purpose, the net proceeds from the operations of which are committed to the promotion of the objectives or purposes of the entity and not to private gain. A public agency is not a *non-profit entity* within the meaning of this section.
- (<u>ik</u>) *Person* shall mean any individual, partnership, cooperative association, private corporation, personal representative, receiver, trustee, assignee, or any other legal entity.
- (<u>jl</u>) Playground means any outdoor premises or grounds owned or operated by the City, a public or private school, child care center, youth or recreational center, that contains any play or athletic equipment used or intended to be used by minors.
- (km) Self-service merchandising means open display of tobacco product smoking materials and point-of-sale-tobacco smoking materials -related promotional products that the public has access to without the intervention of an employee.
- (n) Smoking Materials means tobacco products, an electronic smoking device, electronic smoking device paraphernalia, and any other product containing tobacco or nicotine that releases gases, particles or vapors into the air as a result of combustion, electrical ignition or vaporization, when the apparent or usual purpose is human inhalation of the byproducts, except when the purpose of inhalation is solely olfactory.
- (<u>lo</u>) Tobacco product means any tobacco cigarette, cigar, pipe tobacco, smokeless tobacco, snuff or any other form of tobacco which may be utilized for smoking, chewing, inhaling or other manner of ingestion.
- (mp) Tobacco retailer shall mean any person or governmental entity that operates a store, stand, booth, concession, or other place at which sales of tobacco product smoking materials are made to purchasers for consumption or use.
- (ng) Tobacco vending machine means any electronic or mechanical device or appliance the operation of which depends upon the insertion of money, whether in coin or paper currency, or other things representative of value, which dispenses or releases a tobacco product smoking materials.
- (or) Vendor-assisted means only a store employee has access to the tobacco product smoking materials and assists the customer by supplying the product. The customer does not take possession of the product until it is purchased.

10.10.020 Prohibitions.

(a) No person or business shall engage in the sale of smoking materials without first posting a plainly visible sign at the point of purchase of smoking materials which has wording similar to: "THE SALE OF TOBACCO PRODUCTS MOKING MATERIALS TO PERSONS UNDER 18 YEARS OF AGE IS PROHIBITED BY LAW

AND SUBJECT TO PENALTIES. PHOTO IDENTIFICATION IS REQUIRED OF PURCHASERS APPEARING TO BE 21 AND YOUNGER." The letters of the sign shall be at least one quarter inch (1/4") high.

- (b) No person, business, tobacco retailer, or owner, manager or operator of any establishment subject to this ordinance shall sell, offer to sell, or permit to be sold any tobacco product smoking materials to an individual without requesting and examining identification of customers appearing to be twenty-one (21) and younger for the purpose of establishing the purchaser's age as eighteen (18) years or greater, unless the seller has some other reasonable basis for determining the buyer's age.
- (c) No person, business, tobacco retailer or other establishment shall sell or offer for sale cigarettes or other tobacco or smoking products not in the original packaging provided by the manufacturer and with all required health warnings.
- (d) It shall be unlawful for any person, business or tobacco retailer to sell, permit to be sold, offer for sale or display for sale any tobacco product smoking materials by means of self-service merchandising or by any means other than vendor-assisted sales as defined in Section 10.10.010(o), above. (Ord. No. 2004-1219, 1/27/04)
- (e) No person, business or tobacco retailer shall locate, install, keep, maintain or use, or permit the location, installation, keeping, maintenance or use on his, her or its premises any tobacco vending machine for the purpose of selling or distributing any tobacco product smoking materials except as allowed hereinafter. Operating and maintaining a vending machine for dispensing cigarettes or other tobacco product smoking materials shall be allowed and such machines or machine may be located in any business premises from which minor persons are excluded by law.
- It shall be unlawful for any person, business, or tobacco retailer to distribute "free sample" tobacco product smoking materials, except in enclosed areas where minors are not permitted. A "free sample" does not include any form of smoking materials that is provided in connection with: 1) the vendor-assisted purchase, exchange or redemption for proof of purchase of any tobacco product smoking materials after age verification is performed as set forth in Section 10.10.020(b), above, including, but not limited to, a free offer in connection with the purchase of tobacco product smoking materials, such as a "two-for-one" offer; or (d) the conducting of consumer testing or evaluation of tobacco product smoking materials with persons after age verification is performed as set forth in Section 10.10.020(b), above.(Ord. No. 2004-1219,1/27/04)

10.10.030 Location of Tobacco Product Smoking Materials and Advertising Inside Retail Establishments.

It shall be unlawful for any person, business, or tobacco retailer to place or maintain, or cause to be placed or maintained, any display containing tobacco product smoking materials. (Ord. No. 2004-1219, 1/27/04)

10.10.040 Exceptions to Location of Tobacco Product Smoking Materials and Advertising Inside Retail Establishments.

- (a) Section 10.10.030 does not apply to commercial establishments where access to the premises by persons under eighteen (18) years of age is prohibited by law.
- (b) Section 10.10.030(a) does not apply to displays in any establishments that are located behind a counter and not accessible to patrons unless vendor-assisted, or are located in other restricted areas that are not accessible to patrons unless vendor-assisted. (Ord. No. 2004-1219, 1/27/04)

10.10.050 Non-Retaliation.

- (a) No person or employee shall discharge, refuse to hire or in any manner retaliate against any employee or applicant for employment because such employee or applicant agrees to abide by the provision of this article.
- (b) No person shall intimidate or threaten any reprisal or effect any reprisal for the purpose of retaliating against another person because such other person seeks to attain compliance with provisions of this article.

10.10.060 Conflicts With Other Applicable Laws.

This article shall not be interpreted or construed to permit tobacco vending machines and distribution of smoking materials samples where they are otherwise restricted by other applicable laws. Nor shall this article be construed as cause for breach of any pre-existing private contract, or cause for interference with regulations imposed by state or federal law or related to interstate commerce.

10.10.070 Violation-Enforcement and Penalties.

- (a) Any person, business or tobacco retailer who violates any provision of this article shall upon conviction thereof, be guilty of a misdemeanor offense, punishable as provided in Section 1.12.020 of this code.
- (b) The owner, operator or manager of any public place or place of employment within the purview of this article shall comply herewith. Such owner, operator or manager shall post or cause to be posted all signage required by this article.
- (c) It shall be the responsibility of employers to disseminate information concerning the provisions of this article to employees. (Ord. No. 99-1066, 7/13/99)