

July 2, 2024

Michelle Bender, City Manager
City of San Marcos
1 Civic Center Drive
San Marcos, CA 92069

Dear Michelle:

I am pleased to share that at the June 26 meeting of the Board of Directors of Boys & Girls Club of San Marcos, the Board voted to endorse the proposed sales tax measure.

During discussion at the Board meeting, Directors acknowledged the important needs to be addressed by the tax including improving roads, providing enhanced fire and paramedic services, and cleaning and maintaining parks. The Board believes passage of the measure will positively impact the Boys & Girls of San Marcos and the youth and families we serve.

Please let me know if you have any questions. Boys & Girls Club of San Marcos is happy to provide its endorsement of this important measure for San Marcos.

Sincerely,



Cathy Baur
President & CEO



**BOYS & GIRLS CLUB
OF SAN MARCOS**

***Jennifer Loscher Branch &
Administrative Offices***

1 Positive Place
San Marcos, CA 92069
Tel. 760.471.2490
Fax 760.539.3324
www.boysgirlsclubsm.org

***Walter J. & Betty C.
Zable Foundation Branch***

413 Autumn Drive
San Marcos, CA 92069

School Campus Programs

Double Peak K-8 School
Joli Ann Leightag Elementary School
Knob Hill Elementary School
La Mirada Academy
Richland Elementary School
San Elijo Elementary School
San Elijo Middle School
San Marcos Elementary School
San Marcos Middle School
Woodland Park Middle School

Affordable Housing Sites

Melrose Villas Apartments

Board of Directors

Executive Committee

Paul Malone, *Chair*
Jason Simmons, *Immediate Past Chair*
Debbie Thompson, *Secretary*
Gary Levitt, *Treasurer*
Joe El-Maasri

Board of Directors

Robin Flaum
Maria Gomez
Warren Gorowitz
Michael Harris
Dr. Andy Johnsen
Darius Khayat
Stacy Moskowitz
Dr. Star Rivera-Lacey
John Seymour
Leon Wyden

President & CEO

Cathy Carothers Baur

GREAT FUTURES START HERE.



June 28, 2024

Michelle Bender
City Manager
City of San Marcos
1 Civic Center Drive
San Marcos, CA 92069

Dear Michelle Bender,

On behalf of the San Marcos Chamber of Commerce Board of Directors I would like to inform you that the Board has voted to support the City of San Marcos taking a sales tax increase to ballot.

The Board is confident that the city has been fiscally responsible with regards to budget management and will continue to do so. We are conscious of the fact that as the city has seen significant growth over the past 10 years there comes an increase in services and costs.

The fact that the city collects only 6.6% on property taxes, while our neighbors collect significantly more is also a factor in the need to raise the sales tax.

The San Marcos business community continues to grow and benefit from a healthy and vibrant city. The San Marcos Chamber and the members that we serve look to the city to continue its path of strategic growth and bolster a strong local economy while maintaining and enhancing the quality of life in our city.

Sincerely,

Rick Rungaitis
CEO
San Marcos Chamber of Commerce



San Marcos Professional Firefighters Association

IAFF Local 4184



July 3, 2024

San Marcos City Council
1 Civic Center Drive
San Marcos, CA 92069

Dear Honorable Members of the San Marcos City Council,

As representatives of the San Marcos Professional Firefighters, we are writing to express our strong endorsement for placing a 1% sales tax measure on the upcoming ballot. This measure is critical for addressing the growing needs of our city, ensuring public safety, and maintaining the quality of life for our residents.

As our city continues to expand, public safety must remain a top priority. The last fire station was added in 2008 when our population was under 80,000, with a call volume of 6,940. Today, with a population of 95,000, our call volume has nearly doubled to approximately 12,000 calls for service annually. The recent Standards of Coverage Study recommended the addition of a new fire station, more firefighters, and increased ambulance coverage to meet these demands.

For years, our city has operated as efficiently as possible. However, revenues have not kept pace with expenses, making it fiscally challenging to secure the finances necessary to expand public safety. A 1% sales tax would provide a sustainable revenue source to support essential services without compromising our financial stability.

The citizens of San Marcos deserve the opportunity to vote on their future. By placing the 1% sales tax measure on the ballot, the City Council will empower residents to decide on the level of services they wish to support. We urge you to allow the citizens of San Marcos to have their voices heard and vote on this crucial measure.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jordan Abeel".

Jordan Abeel,
Association President
SMPFFA Local 4184