

Budget Review Committee



APPLICATION FOR APPOINTIVE POSITION

NOV 12 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Dave

LAST Nuttall

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)

1 BUDGET REVIEW COMMITTEE

☐ NO

☒ YES

2

☐ NO

☐ YES

3

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (if any)
	START DATE	END DATE	
Mission Hills Community Church	01/2009	Present	Usher

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years) (Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Philips Medical	02/2006	10/2014	Medical Device	Controller
Puritan Bennett (Tyco Int'l)	01/1988	02/2006	Medical Device	Finance/Bus. Dev.

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Fort Lewis College, Durango, Colorado	Accounting	BA
Thomas Jefferson HS, Denver, Colorado		



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE

MOST INTERESTING TO YOU? I would like to help ensure that the budget for our great city is used in the most productive way to help the city grow efficiently and effectively. For the last 20 years, San Marcos has done a lot for my family, and I would like to use my finance experiences to "give back" to the city.

LEAST INTERESTING TO YOU? Having meetings for only the purpose of having meetings.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Over the last 20 years I have enjoyed raising my family in San Marcos- watching the city grow, funding new parks, putting a priority on education, strong family values, and growing in a very healthy way- I feel the city is at a "cross road", and planning for the next 20 years is extremely important to make sure that it is positioned for success, without over extending the tax payers- I want to play an active role in helping the city plan for the future.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Developing a long term business plan takes careful coordination, vision and planning , evaluating the balance of both short term and long term needs- I will challenge the team to make sure the balance is productive and efficient by constantly exploring the impact of both.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I have worked in the private sector for over 20 years leading the development of annual operating budgets, ensuring that our resources are effectively activated, and utilized to their maximum capacity.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Work closely to understand the financial needs of the city and balance the need to fund those items that are critical to the daily operations of the city, while still staying focused on growing for the future

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

JUL 11 2014

City Clerk Dept.
City of San Marcos**APPLICANT NAME**

FIRST Xavier

LAST Martinez

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)**ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 BUDGET REVIEW COMMITTEE

☐ NO☒ YES

2

☐ NO☐ YES

3

☐ NO☐ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Student and Neighborhood Relations	01/2008	Current	Member
CSUSM UNIVERSITY COUNCIL	01/2007	01/2014	
FOUNDATION FOR SENIOR WELL BEING	01/2014	CURRENT	BOARD MEMBER

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Martinez & Associates, Inc.	01/2005	Current	Tax Consulting	Owner

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Golden Gate University	Tax	MS
California Polytechnic University Pomona	Business/Accounting	BS
East Los Angeles College	Business	AA



APPLICATION FOR APPOINTEE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? As a current alternate I found the Budget process very interesting

LEAST INTERESTING TO YOU? N/A

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Reduction of Pension Obligation and more emphasis on infrastructure projects

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

More analysis as to how the current funds could be allocated to these projects

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To represent the citizens of San Marcos on these boards that ensures the best possible outcome for the citizens of San Marcos.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? _____



APPLICATION FOR APPOINTIVE POSITION

APPLICANT NAME

FIRST Michael

LAST Roop

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

1 BUDGET REVIEW COMMITTEE

2 SAN MARCOS ECONOMIC DEVELOPMENT CORPORATION

3

ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)

☐ NO

☒ YES

☐ NO

☒ YES

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
American Institute of CPA's	01/1978	8/2013	
Nevada Society of CPA's	01/1978	8/2013	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Terrible Herbst Inc.	2/1/1981	8/31/2013	Gasoline Marketer,	VP, CFO, Controller
			Convenience Stores,	
			Car Washes & Lubes	

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of Nevada, Las Vegas	Accounting	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Review of departmental budgets

LEAST INTERESTING TO YOU? none

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Have lived in San Marcos one year and am still learning about the city. Have not yet acquired adequate knowledge to formulate opinions on programs or projects.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

See transmittal letter

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To provide oversight and advisory services to ensure that, through the budgeting process, the financial resources of the city are properly managed.

Have you ever attended a meeting of this Commission/Committee/Board?

☒ NO

☐ YES

If so, how many? _____

RECEIVED

NOV 03 2014

October 29, 2014

City Clerk Dept.
City of San Marcos

Michael J. Roop

City Clerk's Office
City of San Marcos
1 Civic Center Dr.
San Marcos, CA 92069-2918

Re: Budget Review Committee

Gentlemen:

I am applying for appointment to the Budget Review Committee. My application is enclosed.

I was a Certified Public Account in Nevada (License #779) from 1978 until my retirement at the end of August, 2013. In those years I have worked in both the public and private sectors.

For the last thirty-two years I was the Chief Financial Officer of Terrible Herbst, Inc., an independent gasoline marketer with business in Nevada, California, and Arizona. That company operates convenience stores (over 100 stores), car washes, and quick lubes. I am still serving as a member of the Board of Directors for this company.

I have extensive experience in budgeting and cash forecasting.

My wife and I acquired a home in San Marcos in December 2010. However, we have lived here just one year, having moved here after my retirement.

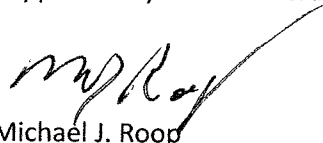
In that time, we have been getting situated in San Marcos, fixing up our home, getting setup with doctors, and such. The year has passed by quickly and we have not, as yet, established any strong relationships with San Marcos residents, at least none who know us well enough to use as a reference.

I am able to provide references from Nevada, all of whom have known me for over thirty years.

Gary Johnson, CPA	702-304-0404
Laurie Johnson, CPA	702-304-0404
Tim Herbst (Herbst Oil Co)	702-798-6400
Chris Kemper (Herbst Oil Co)	702-798-6400
David Wood, CPA	775-322-9328

I believe my experience makes me a strong candidate for the position on the Budget Review Committee.

I appreciate your consideration.


Michael J. Roop



APPLICATION FOR APPOINTIVE POSITION

APPLICANT NAME		RECEIVED OCT 08 2014 City Clerk Dept.
FIRST SASHA	LAST SMITH	
NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)		ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)
1	SAN MARCOS ECONOMIC DEVELOPMENT CORPORATION	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
2	BUDGET REVIEW COMMITTEE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
3	COMMUNITY SERVICES COMMITTEE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
CORTE BELLA	05/12	05/14	HOA PRESIDENT
UCSD PSYCH REPORT	12/05	06/08	LEAD FUNDRAISER

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
VALUE LOGIC INC.	08/2010	PRESENT	IT	VP OF OPERATIONS
HANBLECEYCA	08/2008	07/2010	SOCIAL SERVICES	THERAPIST
CANSTNER INC.	06/2008	06/2009	MENTAL HEALTH	HR

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
UCSD	PSYCHOLOGY	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I WOULD LIKE TO BE PART OF CORDINATING BUSINESS EXPANSION AND ASSISITNG WITH ATTRACTING NEW BUSINESSES AND PRODUCTIVE RESIDENTS TO SAN MARCOS

LEAST INTERESTING TO YOU?

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I'D LIKE TO SEE THE SAN MARCOS BLVD STREET EXPANSION PROJECT COMPLETED WITH ARCHITECURAL ELEMENTS THAT ARE COHESIVE TO THE EXISTING CHARM OF THE CITY

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I'D LIKE TO BE PART OF THE EXCEPTIONAL COMMUNICATION THE CITY HAS BEEN KNOWN FOR WITH ITS RESIDENTS AND BUSINESSES

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

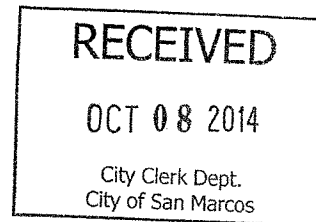
OTHER RELEVANT EXPERIENCE/EXPERTISE

I AM FAMILIAR WITH SMALL BUSINESS NEEDS AND PRACTICES. I KNOW MANY RESIDENTS AND SMALL BUSINESS OWNERS IN THE COMMUNITY.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?
TO RECRUIT BUSINESS SO THAT OUR MAY CITY MAY THRIVE ECONIMICALLY AND SOCIALLY

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

CITY CLERK's OFFICE
City of San Marcos
1 Civic Center Drive
San Marcos, CA 92069



October 1, 2014

Dear City Council Members,

I am writing to serve as a reference for Sasha Smith to be considered for a position within the San Marcos Economic Development Committee. She is pleasant, extremely organized and can handle a great deal of responsibility. As a new homeowner to the City she is eager to contribute her time to assist the City with its development efforts. Her background, enthusiasm and relationships would be a great addition to any of the City committees and I believe she will be a valuable asset.

It has been a great honor to serve the San Marcos Economic Development Committee for the past four years. I thank you for the opportunity and look forward to participating in other civic duties in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Paulette R. Khoury".

Paulette R. Khoury
Former Secretary SMEDC
760-470-0101
pauletterosarie@gmail.com



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME

NOV 20 2014

FIRST Larry

LAST Thompson

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 PLANNING COMMISSION

☐ NO☒ YES

3 BUDGET REVIEW COMMITTEE

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
California Parks & Recreation Society	01/1994	01/2011	
So. California Municipal Athletic Federation	01/1990	12/2014	
San Diego Municipal Athletic Federation	01/1990	11/2011	Secretary, Vice President

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
City of San Marcos	06/1976	11/2011	Community Services	Sports Superindent

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Marcos High School		
Palomar College	General Studies	



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Sports

LEAST INTERESTING TO YOU? Dealing with groups who are only looking out for themselves and do not consider the big picture.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

City Sports fields and their daily maintenance.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Have both the Community Services and the Public Works / Parks Department work together to provide a safer sports field facilities.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

Served over 30 + years in providing a good athletic programs for our whole community.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To work with all of our citizens and groups in providing wholesome activities for our entire city.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 50 +



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APR 16 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST

PICK

LAST

ZOUK

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1

BUDGET REVIEW COMMITTEE

☐ NO☒ YES

m

2

☐ NO☐ YES

3

☐ NO☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
BUDGET REVIEW COMMITTEE	MAYBE '04	CURRENT	CHAIR (2 YEARS)
ECONOMIC DEV. CORP	'06	2013	TREASURER (2 YEARS)
GEN PLAN ADVISORY COM	'10	2012	MEMBER

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years) (Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
U-S ARMY COMPTROLLER (EUROPE)	APRIL 1962	1-1989	BUDGETARY	CIF (APPROX) BUDGET OFFICE

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE

MOST INTERESTING TO YOU?

REVIEWING RUNNING REQUESTS OF STAFF
ELEMENTS FOR UPCOMING BUDGET YEAR

LEAST INTERESTING TO YOU?

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

MONITOR MANAGEMENT ANALYSIS, I.E. WORK
MEASUREMENT, PROCEDURE ANALYSIS, MANPOWER
UTILIZATION.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

HIRE SKILLED MANAGEMENT ANALYSIS
PERSONNEL, OR SUB-CONTRACT.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN
CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

NONE

OTHER RELEVANT EXPERIENCE/EXPERTISE

MANAGED, IN EUROPE, 1.1 BILLION OF APPROPRIATED
FUNDS IN SUPPORT OF ARMY FORCES

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

REVIEW OF PRIOR YEAR, CURRENT YEAR, AND
BUDGET YEAR FINANCIAL DATA.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO

☒ YES

If so, how many? _____

Community Services Commission



APPLICATION FOR APPOINTEE POSITION

RECEIVED
JUL 11 2014
City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Robert

LAST Crain

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

1 COMMUNITY SERVICES COMMITTEE

2 SAN MARCOS CREEK SPECIFIC PLAN OVERSIGHT COMMITTEE

3 PLANNING COMMISSION

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)☐ NO☒ YES☐ NO☒ YES☐ NO☒ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Boy Scouts of America Pack 664	09/2012	Present	Den Leader
San Marcos AYSO	08/2008	Present	Youth Sports Coach and Board Member
San Marcos Youth Sports Council	01/2013	Present	Voting Member Representing AYSO 127

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Crain Realty	06/2008	Present	Res. Real Estate	Owner - Broker

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of Washington	Liberal Studies/Bus	BA
Bellevue College	Business and History	AA
Livingston High School		Graduate



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? The most interesting aspect of the Community Services Commission is the ability to make recommendations and advise the city council on the current and future creation, operation, maintenance, and management of the community parks, programs, and facilities.

LEAST INTERESTING TO YOU? Not sure

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

First, I sat in on many of the Bradley Park design meetings so I would like to see the city follow through with the planning and design phase of this project. Next, I would like to see the city put more of an emphasis on utilizing developers money to add additional neighborhood parks to the current mix. Finally I would like to see the city take over the Youth Arena Soccer programs and make this into a revue generator for the city by having the city manage the fields and have the youth clubs submit their teams (similar to how every other arena program is run in North County).

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

For Bradley Park we need to hire grant writers and possibly go after corporate sponsorship to raise the necessary funds. With the SMUSD we need to make sure Connors Park is a true success story and show the school district that the city can better manage the existing playgrounds. As far as the city running the arena programs, I could present the actual dollars the city could make so that the city can see this as a viable option.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I don't have a financial interest in any organizations which may result in a conflict of interest.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I have been a business owner and manager for close to 20 years and have been a board member for multiple non-profits companies. In addition, I volunteer my time or have volunteered my time with the local schools, cub scouts, with community based service projects, and with multiple local sports clubs.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Community Services Commission makes recommendations and advises the City Council in matters pertaining to the creation, operation, and maintenance/management of the cities recreation programs, playgrounds, and both indoor and outdoor parks. In addition, we would be making recommendations on Facilities and city sponsored youth programs.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 2



RECEIVED

APPLICANT NAME

FIRST

RICHARD E.

LAST

CROSBY, SR.

OCT 21 2014

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 PLANNING COMMISSION

☐ NO☒ YES

2 COMMUNITY SERVICES COMMISSION

☐ NO☒ YES

3 TRAFFIC COMMISSION

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
RIVERSIDE CO SHERIFF	1/1970	1/1980	PATROL SARGENT

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
SURVIVING AN ACTIVE SHOOTER EVENT	1/2013	12/2013	TRAINING & EDUCATION	PRES/CED
RETIRED	1/2010	12/2012	—	—
RICHARD CROSBY CO	7/2005	7/2010	RESIDENT REMODELING	SOLE PROP

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

RIVERSIDE CITY COLLEGE

CRIM JUSTICE

AA

CHADMAN COLLEGE

ADMIN OF JUSTICE 8 UNITS SHORT OF B



WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU?

SEEING THE CITY CONTINUE TO GROW IN AN ECONOMICALLY STABLE MANNER.

LEAST INTERESTING TO YOU?

ALL ASPECTS OF MY CITY & ITS FUNCTIONS ARE INTERESTING TO ME.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

SMALL BUSINESS GROWTH IMPROVED

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I WOULD ALLOW BUSINESSES IN THE "OLD CALIFORNIA RESTAURANT ROW" TO RESUME ENTERTAINMENT SEVEN DAYS/ NIGHTS A WEEK. SEVERAL BUSINESSES CLOSED AS A RESULT OF THE PRESENT RESTRICTIONS ON MUSIC & ENTERTAINMENT.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I AM RETIRED AND NOT INVOLVED IN ANY ORGANIZATION AND DO NOTHING THAT WOULD PROVIDE A CONFLICT OF INTEREST.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I AM A PEOPLE PERSON RETIRED FROM LAW ENFORCEMENT. I HAVE A BACKGROUND IN SALES & CUSTOMER SERVICE BUT TRAINING & MANAGING OTHERS IS ALSO A VERY STRONG POINT. I AM GOOD AT ANALYZING & ASSESSING NEEDS & RECOMMENDING CHANGE.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

EVALUATING AND MAKING RECOMMENDATIONS ON LAND USE MATTERS AND DETERMINATIONS FOR PLANNING, ZONING & OTHER LAND USE PLANS, MAPS, PERMITS AND REZONES, AS REQUIRED BY CODE.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO ☒ YES

If so, how many? 1



APPLICATION FOR APPOINTIVE POSITION

APPLICANT NAME

FIRST Carl

LAST Maas

RECEIVED

NOV 20 2014

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)
City of San Marcos

1 PLANNING COMMISSION

☐ NO

☒ YES

2 COMMUNITY SERVICES COMMITTEE

☐ NO

☒ YES

3 TRAFFIC COMMISSION

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Planning Commission	Jan 2010	Present	Planning Commissioner

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
San Marcos Unified School District	01/2012	Present	San Marcos HS	Teacher
United States Marine Corps	06/1989	09/2009	Military	Lieutenant Colonel

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

CSUSM, San Marcos, CA

Education

MA (In Progress)

Central Washington University, Ellensburg, WA

Geography

BA



APPLICATION FOR APPOINTEE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Most interesting: The oversight and guidance the commission provides for the future development of San Marcos. I feel that our city has the potential to be a model for planned growth, not just for San Diego County, but for the entire state.

LEAST INTERESTING TO YOU? I have found each meeting and project interesting and noteworthy. However, having to weigh the benefits of a project to the city as a whole over the specific desires of an individual stakeholder has proved to be an unfortunate necessity of being a commission member.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see the continued development and completion of the creek and university districts over the coming years. I feel these projects have the potential to provide increased revenues, and opportunities to the citizens of San Marcos that will be unique among San Diego County cities.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Although both projects are complex in their scope and ambition, I believe through the encouragement of business and residential development, each of these projects will benefit not only San Marcos, but North County San Diego as a whole. Through careful consideration of the future growth in these areas, we can ensure that these projects are carried out in ways that ensure the original vision of the planners and citizens of the city is maintained.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

Although I am employed by San Marcos Unified School District, I do not see any specific areas where a conflict of interest will prevent itself.

OTHER RELEVANT EXPERIENCE/EXPERTISE

Having been a planning commissioner for the past 4 years, I believe I have demonstrated the ability to carefully consider benefits and costs of those projects that have come before the commission. I would like to continue to serve the city in this capacity, and assist the city staff promote the tremendous potential of San Marcos.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Planning Commission reviews specific projects and issues that require approval beyond the ability of the city staff. The recommendations of the commission are forwarded to the city council for consideration.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? On Comm.



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 20 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Julia

LAST Maas

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED

(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

NO

YES

2 TRAFFIC COMMISSION

NO

YES

3

NO

YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Cultures and Values Committee (Dell)	1/10/2011	6/1/2012	
Make a Difference Team (Dignity Health Acct)	9/2009	current	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Dell	03/1998		Consulting	Project Manager

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of California, Los Angeles	Communications	Bachelors (B.A.)



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? San Marcos offers a wide variety of services and recreational programs. My family utilizes many of these programs. I would like to contribute to the City of San Marcos and its residents by helping to maintain and enhance the quality of these programs.

LEAST INTERESTING TO YOU? There are so many wonderful projects in San Marcos. Some of the community programs are running smoothly so they may pose less of a challenge. I welcome challenge and the ability to solve problems in order to make a positive impact on our community.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

The City of San Marcos offers a wonderful array of parks and recreational programs. As a resident and mother, I want to ensure that these and any future programs continue their tradition of excellence. At the same time, we need to balance these programs with the maintenance of the facilities used to provide them.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I would approach the programs and projects under the purview of the committee through careful consideration of the needs of the city and its residents, while balancing them with the resources available. Working as a team to obtain available information, listening to the needs and concerns of those affected and considering the city's goals should result in informed decisions and positive outcomes for all stakeholders.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I do not foresee any conflicts of interests.

OTHER RELEVANT EXPERIENCE/EXPERTISE

For the last 15 years I have worked as a consultant providing financial analysis and project management. I am familiar with working in diverse teams to achieve goals while balancing scope, schedules and resources. I believe I can utilize this experience to serve the Community Services Committee and contribute to San Marcos.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Community Services Committee considers and makes recommendations to the City Council regarding the creation and management of community recreation programs and facilities. These programs range from youth sports to enrichment classes and include facilities such as parks, trails, pools, gymnasiums and the Senior Center.

Have you ever attended a meeting of this Commission/Committee/Board?

NO ☒ YES If so, how many? 1



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME		NOV 14 2014
FIRST Jolene (Lena)	LAST Meum	City Clerk Dept. City of San Marcos
NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)		ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)
1	COMMUNITY SERVICES COMMITTEE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
2	PLANNING COMMISSION	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
3	STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Grace Episcopal Church	07/2013		Finance Committee

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Scripps Health	08/2008		Healthcare	Human Resources

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
California State University, San Marcos	Business	MBA
University of San Diego	Business	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I am interested in both the Planning Commission and Community Services Committee because I would love to be involved in both promoting the use of our current areas and making certain that we maintain the high quality parks and recreational areas as we develop.

LEAST INTERESTING TO YOU? N/A

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

As we continue to grow and develop I think it is important to make sure we maintain a family atmosphere that includes recreation areas for our community to gather. I also think it would be good to utilize the areas that we already have more fully. Jacks Pond as an example is a place that we enjoy taking our children, and it would be great to do community events here to bring more exposure and use to the area. It isn't always about adding more parks, but making sure residents are using what we have.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

If we have events at designated parks I think it would be important to promote through our local publications, community organizations, and schools. We could hold special events at different recreation areas. We could also do a scavenger hunt one month for families to participate in where they would collect different information from each park.

The first step approaching these programs would be to gather information on what we have done in the past and what we already have planned to do in our current state. As a committee it would be great to discuss the strengths we have and see what opportunities we have to improve our current delivery.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

N/A

OTHER RELEVANT EXPERIENCE/EXPERTISE

I moved to San Marcos as a child and have seen the city develop and grow into what it is today. I take a lot of pride in being from (living in) San Marcos and I would love to be involved with a commission/committee to serve the city.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

I believe that the Community Services Committee is responsible for carrying out an important part of the San Marcos Mission Statement in providing a safe family atmosphere. Parks and recreation areas set our city apart from others and the quality brings value to our community and our future.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

Lena Lauer Meum

(619) 988-7744

lenalauer@hotmail.com

Education

May 2006 Masters of Business Administration, California State University, San Marcos

May 2002 Bachelor of Business Administration, University of San Diego

Work Experience

July 2012-present HR Operations Manager, Scripps Health

- Work with unit managers to maintain compliance standards with employees including on-boarding, licensure, certification, education, training, and employee health requirements.
- Work with talent development to assist with leveraging talent, process improvement plans, position control, and review of current recruitment needs.
- Partner with managers to improve engagement overall and facilitate work groups in departments with low or falling engagement.
- Work with employees and managers for performance management and employee relations.
- Responsible for analytics, trending and workforce reporting.
- Management of one direct report and two indirect reports.

August 2008-July 2012 Talent Manager, Scripps Health

- Partner with site HR team and Central Recruitment to implement strategies, assess workforce needs, and monitor consistent recruitment practice and process.
- Plan and facilitate training for hiring managers to establish standards of practice.
- Team lead for implementation of Applicant Tracking System.
- Develop training materials and procedure manual for hiring manager and system-wide users of Open Hire system.
- Continually worked to meet and exceed the expectations of hiring managers (open communication, proactive recruitment, and timely feedback).
- Promote talent management function for staff to increase employee engagement and job satisfaction.

February 2006-August 2008 Direct Hire Recruiter, Accountants Inc.

- Responsibilities include sourcing and recruiting qualified candidates, managing daily order flow, and negotiating pricing with decision makers in organizations throughout San Diego. Positions include exempt and non-exempt, range from staff up to executive level, and include all accounting and finance functions.
- Effectively implemented policies to secure and improve relationships between synergy branch offices and improve overall business performance.
- Establish college recruiting program. Work with local universities, attend career fairs, and partner with career centers on campus to proactively recruit candidates out of accounting programs.

July 2002-February 2006 Royalty Accountant, The Upper Deck Company, LLC

- Create monthly royalty reports and transmit to leagues, reconcile royalty expense, download and structure monthly sales analysis, assist with bank and league audits, review new contracts, prepare minimum guarantee and royalty payment schedules for existing contracts.
- Work with multiple departments including marketing, legal, product development, and IT.
- Complete policies and procedures for royalty process. Assist in partial automation of royalty process to improve efficiency and accuracy.
- Required proficiency in MS Word, MS Excel (advanced), JD Edwards OneWorld, MS Outlook as well as excellent communication, organizational and interpersonal skills with the ability to handle multiple, high priority projects with keen attention to detail.

March 2001-July 2002 Office Assistant, California MotorCars, Inc.

- Opened/closed office, answered phones, responsible for procurement duties, updated customer lists, paid monthly bills, and organized marketing campaign.
- Required working knowledge of Windows, MS Excel, MS Word as well as Internet proficiency.

January 1997-July 2000 Shift Manager, Leggs/Hanes/Bali/Playtex

- Prepared employee schedules, interviewed applicants, opened/closed the store, updated inventory standings, updated sales information, handled daily bank deposits, worked as cashier, assisted customers, and motivated work team and assisted in team meetings.



APPLICATION FOR APPOINTIVE POSITION

APPLICANT NAME		RECEIVED
FIRST SASHA	LAST SMITH	OCT 08 2014 City Clerk Dept.
NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)		ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)
1	SAN MARCOS ECONOMIC DEVELOPMENT CORPORATION	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
2	BUDGET REVIEW COMMITTEE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
3	COMMUNITY SERVICES COMMITTEE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
CORTE BELLA	05/12	05/14	HOA PRESIDENT
UCSD PSYCH REPORT	12/05	06/08	LEAD FUNDRAISER

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
VALUE LOGIC INC.	08/2010	PRESENT	IT	VP OF OPERATIONS
HANBLECEYCA	08/2008	07/2010	SOCIAL SERVICES	THERAPIST
CANSTNER INC.	06/2008	06/2009	MENTAL HEALTH	HR

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
UCSD	PSYCHOLOGY	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I WOULD LIKE TO BE PART OF CORDINATING BUSINESS EXPANSION AND ASSISITNG WITH ATTRACTING NEW BUSINESSES AND PRODUCTIVE RESIDENTS TO SAN MARCOS

LEAST INTERESTING TO YOU?

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I'D LIKE TO SEE THE SAN MARCOS BLVD STREET EXPANSION PROJECT COMPLETED WITH ARCHITECURAL ELEMENTS THAT ARE COHESIVE TO THE EXISTING CHARM OF THE CITY

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I'D LIKE TO BE PART OF THE EXCEPTIONAL COMMUNICATION THE CITY HAS BEEN KNOWN FOR WITH ITS RESIDENTS AND BUSINESSES

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

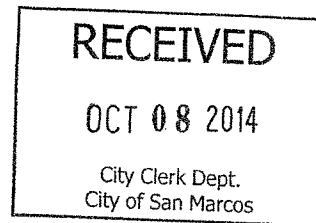
OTHER RELEVANT EXPERIENCE/EXPERTISE

I AM FAMILIAR WITH SMALL BUSINESS NEEDS AND PRACTICES. I KNOW MANY RESIDENTS AND SMALL BUSINESS OWNERS IN THE COMMUNITY.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?
TO RECRUIT BUSINESS SO THAT OUR MAY CITY MAY THRIVE ECONIMICALLY AND SOCIALLY

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

CITY CLERK's OFFICE
City of San Marcos
1 Civic Center Drive
San Marcos, CA 92069



October 1, 2014

Dear City Council Members,

I am writing to serve as a reference for Sasha Smith to be considered for a position within the San Marcos Economic Development Committee. She is pleasant, extremely organized and can handle a great deal of responsibility. As a new homeowner to the City she is eager to contribute her time to assist the City with its development efforts. Her background, enthusiasm and relationships would be a great addition to any of the City committees and I believe she will be a valuable asset.

It has been a great honor to serve the San Marcos Economic Development Committee for the past four years. I thank you for the opportunity and look forward to participating in other civic duties in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Paulette R. Khoury".

Paulette R. Khoury
Former Secretary SMEDC
760-470-0101
pauletterosarie@gmail.com



APPLICATION FOR APPOINTIVE POSITION

NOV 18 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST KELLY

LAST TEDROW

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 SAN MARCOS COMMUNITY FOUNDATION

☐ NO

☒ YES

2 COMMUNITY SERVICES COMMISSION

☐ NO

☒ YES

3 STUDENT & NEIGHBORHOOD RELATIONS COMMISSION

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
ST. MARGARET'S EPISCOPAL SCHOOL	AUG. 2013	CURRENT	PS - GRADE 12 INDEPENDENT SCHOOL	ASSOCIATE DIRECTOR OF ADMISSION
SAN DIEGO STATE UNIVERSITY	SEPT. 2007	FEB. 2010	PUBLIC UNIVERSITY	ADMISSION COUNSELOR

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
SAN DIEGO STATE UNIVERSITY	EDUCATIONAL LEADERSHIP	M.Ed.
UNIVERSITY OF LA VERNE	PSYCHOLOGY	BS
UNIVERSITY OF SAN DIEGO	COMMUNICATIONS	ONLY ATTENDED
PACIFIC GROVE HIGH SCHOOL	GENERAL EDUCATION	DIPLOMA



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? THE SAN MARCOS COMMUNITY FOUNDATION'S COMMITMENT TO PROVIDING FUNDS TO A VARIETY OF NONPROFIT GROUPS IN SAN MARCOS IS WHAT I FIND MOST INTERESTING AND EXCITING. HAVING THE OPPORTUNITY TO AFFECT POSITIVE CHANGE TO A WIDE RANGE OF LEAST INTERESTING TO YOU? ORGANIZATIONS/GROUPS IS EXCITING!

THERE ISN'T AN ACTIVITY THAT I FIND LESS INTERESTING. WORKING THE SELECTION PROCESS OF WHO TO GIVE FUNDS TO MUST BE CHALLENGING BUT I

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED? AM EXCITED ABOUT THE

SAN MARCOS DOES QUITE A BIT OF OUTREACH WITHIN THE COMMUNITY AND APPEARS TO REALLY SUPPORT COMMUNITY INVOLVEMENT. I WOULD LIKE TO SEE MORE EDUCATION AND AWARENESS IN WATER USAGE AND ENVIRONMENTAL ISSUES. I WOULD ALSO LIKE TO SEE MORE PROGRAMS FOR YOUNG CHILDREN (RECREATIONAL/EDUCATIONAL)

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

AS A MEMBER OF THIS COMMISSION- I WOULD SUPPORT THE FUNDING OF GRANTS TO HELP RAISE AWARENESS WITHIN OUR COMMUNITY. I WOULD ALSO RESEARCH PROGRAMS IN EXISTENCE THAT SUPPORT THE AREAS OF WATER USAGE/ENVIRONMENTAL AWAY M EDUCATION.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

THE SAN MARCOS COMMUNITY FOUNDATION PROVIDES GRANT FUNDS TO DIFFERENT ORGANIZATIONS LOOKING TO BENEFIT SAN MARCOS RESIDENTS AND THE COMMUNITY. THE COMMISSION WOULD REVIEW THE GRANT PROPOSALS AND THEN MEET TO DECIDE WHO TO PROVIDE FUNDS TO.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME

NOV 20 2014

FIRST Larry

LAST Thompson

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 PLANNING COMMISSION

☐ NO☒ YES

3 BUDGET REVIEW COMMITTEE

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
California Parks & Recreation Society	01/1994	01/2011	
So. California Municipal Athletic Federation	01/1990	12/2014	
San Diego Municipal Athletic Federation	01/1990	11/2011	Secretary, Vice President

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
City of San Marcos	06/1976	11/2011	Community Services	Sports Superintendent

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Marcos High School		
Palomar College	General Studies	



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Sports

LEAST INTERESTING TO YOU? Dealing with groups who are only looking out for themselves and do not consider the big picture.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

City Sports fields and their daily maintenance.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Have both the Community Services and the Public Works / Parks Department work together to provide a safer sports field facilities.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

Served over 30 + years in providing a good athletic programs for our whole community.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To work with all of our citizens and groups in providing wholesome activities for our entire city.

Have you ever attended a meeting of this Commission/Committee/Board?

☐

NO

☒

YES

If so, how many? 50 +



APPLICATION FOR APPOINTIVE POSITION

RECEIVED**APPLICANT NAME**

FIRST Heather

LAST Towsley

NOV 10 2014

City Clerk Dept.
City of San Marcos**NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)****ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 SAN MARCOS CREEK SPECIFIC PLAN OVERSIGHT COMMITTEE

☐ NO☒ YES

3 YOUTH COMMISSION

☐ NO☒ YES**CIVIC EXPERIENCE****LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)**

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Community Services Commission	1/14/14	Present	Commissioner - Alternate
San Marcos Pop Warner	2/24/14	Present	Board Member - Sponsor Relations
Woodwind at Discovery Hills	8/12/14	Present	HOA Board of Directors

OCCUPATIONAL HISTORY**LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION**
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
BNA Communications, Inc.	11/1/2012	Present	Advertising Agency	Vice President
Click2Refresh	1/19/2009	Present	Website Development	Master Weaver
CH2M Hill	9/1/2008	11/30/2008	Architectural Engineer	Global Marketing
ISM	8/1/2004	7/1/2007	Advertising Agency	Director of Biz Dev

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
American University: Washington, D.C.	Public Communication	M.A.
University of Arizona: Tucson, AZ	Political Science	B.A.
Langley High School: McLean, VA		H.S.



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU?

Getting involved in the activities that lend to the responsible development, growth, sustainability and liveability of San Marcos. As a mother, business owner and neighbor, I believe active participation is critical to a healthy community for future generations.

LEAST INTERESTING TO YOU?

An appointment that does not encourage creativity, resourcefulness and fresh ideas.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

To attract upscale businesses, encourage current business growth and subsequently bring jobs to San Marcos. The creation of signature destinations with some of the hidden gems of San Marcos -- educational institutions, planetarium, gardens, parks, unique food and beverage enterprises; leverage the future Creek District. San Marcos is special in that it offers a full spectrum of amenities, range of diversity, strategic location -- just outside one of the largest, most beautiful destination cities in the U.S. -- while offering small town tone. It would be ideal to see San Marcos remain diverse, safe, clean with well-managed growth and prosperity that adds more value and a balance for both residential and commercial neighbors.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Although I have lived here a relatively short time, I have joined the Community Services Commission as an Alternate, I am applying for the vacant Regular seat. By serving, I have quickly learned of the charm, growth potential and pride of our citizens. As the social media coordinator for the Fourth of July Fireworks Committee, it is apparent how important it is to maintain our small town culture while offering some big town amenities. It's been wonderful to take part in two park openings and observe how families are thrilled by the outcome. I have attended Youth Sports Council meetings where it's evident that participation is thriving due to our variety of parks -- considered some of the best fields to serve numerous league and tournament activities throughout North County. I have been very impressed with the entire Community Services staff and the leadership of Director Buck Martin and Assistant Director Holly Malan.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

San Marcos Pop Warner
Woodwind at Discovery Hills Board of Directors

OTHER RELEVANT EXPERIENCE/EXPERTISE

While living in New York City, I was elected and served on the Fitzgerald Condominium Board, where we were responsible for the oversight of a multi-use property (restaurant&residential) on the Upper West side, a multi-million dollar budget, staff of five and resident expectations.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Promote thoughtful economic growth while supporting and encouraging a positive and prosperous climate for residents and businesses. Balance plans and intentions for future growth for current needs, sustain the value of community services of residents and commercial neighbors. Ensure that San Marcos' growth maintains the highly regarded community culture.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO

☒ YES

If so, how many? 6

Planning Commission



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 18 2014

City Clerk Dept.
City of San Marcos**APPLICANT NAME**

FIRST Diana

LAST Cavanaugh

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

1 STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION

2 PLANNING COMMISSION

3 SAN MARCOS CREEK SPECIFIC PLAN OVERSIGHT COMMITTEE

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)☐ NO☒ YES☐ NO☒ YES☐ NO☐ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Student & Neighborhood Relations Comm.	02/2014	present	alternate
California School Employees Association	10/1999	present	Executive Board, CPRO/Chapt. Public Relations
SMUSD: Committees, PTO, band boosters	09/1987	present	district and school site involvement

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
San Marcos Unified School District (SEMS)	10/1999	present	education	Data Technician II

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

Palomar College, San Marcos

Library Technology

AA

Palomar College, San Marcos

General Ed

AA

Orange Glen High School, Escondido

diploma



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? What interests me most is the opportunity to collaborate with and promote increased interaction between our local schools (SMUSD, CSUSM, Palomar) and our community.

LEAST INTERESTING TO YOU? I have found all aspects of the Student and Neighborhood Relations Commission interesting.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see:

- 1) wider promotion of community events hosted by SMUSD, CSUSM, and Palomar College
- 2) programs that bring college students to our public schools and community organizations, building bonds across generations
- 3) a community program to find host families for students at CSUSM and local military who may be spending holidays on their own

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I would heavily promote these projects/programs via a range of social media, including city and college websites, Facebook pages, and Twitter accounts. I would contact the Union Tribune as well as our two new local publications, Share San Marcos and 92078 Magazine. And I would contact the Communications Director at SMUSD.

I would capitalize on the new skills I've learned this semester at Palomar College in Journalism and Social Media for Business!

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I am not aware of any.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I attended the "Transforming San Marcos Boulevard" workshops. I help coordinate the SEMS 7th grade PACE Promise field trip to CSUSM. I post to our SEMS Twitter account (@SEMSEagles.) I volunteer on the SEMS Social Committee as Treasurer and assist with event planning and staff communications. As CSEA Chapter 413 CPRO, I maintain our chapter website and write and edit our Chapter's quarterly newsletter. Previously, I worked with GEAR UP for 2 years via my employment with SMUSD.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Public relations is the role of the Student and Neighborhood Relations Commission: building positive relationships between the community, individual neighborhoods, and the colleges--by facilitating and/or promoting activities and by addressing and assisting in the resolution of community concerns (such as e-cigarettes, parking issues, boarding room issues, etc.)

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 4



APPLICATION FOR APPOINTIVE POSITION

RECEIVED
JUL 11 2014
City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Robert

LAST Crain

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)**ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 SAN MARCOS CREEK SPECIFIC PLAN OVERSIGHT COMMITTEE

☐ NO☐ YES

3 PLANNING COMMISSION

☐ NO☒ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Boy Scouts of America Pack 664	09/2012	Present	Den Leader
San Marcos AYSO	08/2008	Present	Youth Sports Coach and Board Member
San Marcos Youth Sports Council	01/2013	Present	Voting Member Representing AYSO 127

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Crain Realty	06/2008	Present	Res. Real Estate	Owner - Broker

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of Washington	Liberal Studies/Bus	BA
Bellevue College	Business and History	AA
Livingston High School		Graduate



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? The most interesting aspect of the Community Services Commission is the ability to make recommendations and advise the city council on the current and future creation, operation, maintenance, and management of the community parks, programs, and facilities.

LEAST INTERESTING TO YOU? Not sure

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

First, I sat in on many of the Bradley Park design meetings so I would like to see the city follow through with the planning and design phase of this project. Next, I would like to see the city put more of an emphasis on utilizing developers money to add additional neighborhood parks to the current mix. Finally I would like to see the city take over the Youth Arena Soccer programs and make this into a revue generator for the city by having the city manage the fields and have the youth clubs submit their teams (similar to how every other arena program is run in North County).

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

For Bradley Park we need to hire grant writers and possibly go after corporate sponsorship to raise the necessary funds. With the SMUSD we need to make sure Connors Park is a true success story and show the school district that the city can better manage the existing playgrounds. As far as the city running the arena programs, I could present the actual dollars the city could make so that the city can see this as a viable option.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I don't have a financial interest in any organizations which may result in a conflict of interest.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I have been a business owner and manager for close to 20 years and have been a board member for multiple non-profits companies. In addition, I volunteer my time or have volunteered my time with the local schools, cub scouts, with community based service projects, and with multiple local sports clubs.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Community Services Commission makes recommendations and advises the City Council in matters pertaining to the creation, operation, and maintenance/management of the cities recreation programs, playgrounds, and both indoor and outdoor parks. In addition, we would be making recommendations on Facilities and city sponsored youth programs.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 2



RECEIVED

OCT 21 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST

RICHARD E.

LAST

CROSBY, SR.

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 PLANNING COMMISSION

☐ NO☒ YES

2 COMMUNITY SERVICES COMMISSION

☐ NO☒ YES

3 TRAFFIC COMMISSION

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
RIVERSIDE CO SHERIFF	1/1970	1/1980	PATROL SARGENT

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
SURVIVING AN ACTIVE SHOOTER EVENT	1/2013	12/2013	TRAINING & EDUCATION	PRES/CEO
RETIRED	1/2010	12/2012	—	—
RICHARD CROSBY CO	7/2005	7/2010	RESIDENT REMODELING	SOLE PROP

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

RIVERSIDE CITY COLLEGE

CRIM JUSTICE

AA

CHADMAN COLLEGE

ADMIN OF JUSTICE 8 UNITS SHORT OF B



WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU?

SEEING THE CITY CONTINUE TO GROW IN AN ECONOMICALLY STABLE MANNER.

LEAST INTERESTING TO YOU?

ALL ASPECTS OF MY CITY & ITS FUNCTIONS ARE INTERESTING TO ME.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

SMALL BUSINESS GROWTH IMPROVED

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I WOULD ALLOW BUSINESSES IN THE "OLD CALIFORNIA RESTAURANT ROW" TO RESUME ENTERTAINMENT SEVEN DAYS A WEEK. SEVERAL BUSINESSES CLOSED AS A RESULT OF THE PRESENT RESTRICTIONS ON MUSIC & ENTERTAINMENT.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I AM RETIRED AND NOT INVOLVED IN ANY ORGANIZATION AND DO NOTHING THAT WOULD PROVIDE A CONFLICT OF INTEREST.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I AM A PEOPLE PERSON RETIRED FROM LAW ENFORCEMENT. I HAVE A BACKGROUND IN SALES & CUSTOMER SERVICE BUT TRAINING & MANAGING OTHERS IS ALSO A VERY STRONG POINT. I AM GOOD AT ANALYZING & ASSESSING NEEDS & RECOMMENDING CHANGE.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

EVALUATING AND MAKING RECOMMENDATIONS ON LAND USE MATTERS AND DETERMINATIONS FOR PLANNING, ZONING & OTHER LAND USE PLANS, MAPS, PERMITS AND REZONES, AS REQUIRED BY CODE.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO ☒ YES

If so, how many? 1



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME

FIRST **Joseph**

LAST **Filippone**

NOV 20 2014

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 **Traffic Safety Commission**

☐ NO

☒ YES

2 **Planning Commission**

☐ NO

☒ YES

3

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Cathedral Catholic High School	08/2006	Present	Education	Teacher/coach

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Diego State University	Geography	BA
University of San Diego High School		



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE

MOST INTERESTING TO YOU?

Solving problems related to traffic safety in our city and finding solutions to traffic problems.

LEAST INTERESTING TO YOU?

It all sounds interesting to me.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see San Marcos be bike friendly and I would also like to find a way to alleviate traffic on the 78 corridor, San Marcos Blvd., and in San Elijo during the beginning of the school day and at the end.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Working through the proper channels and agencies and also working with the communities to get their input on traffic issues.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

N/A

OTHER RELEVANT EXPERIENCE/EXPERTISE

N/A

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To review traffic safety concerns within the city and to report back to the city council.

Have you ever attended a meeting of this Commission/Committee/Board?

☒ NO

☐ YES

If so, how many? _____



APPLICATION FOR APPOINTEE POSITION

RECEIVED

OCT 22 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Eric

LAST Flodine

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

1 PLANNING COMMISSION

2

3

ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)

☐ NO

☒ YES

☐ NO

☐ YES

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Planning Commission	Jan 2011	Present	Planning Commissioner
San Marcos General Plan Advisory Committee	Oct 2009	Oct 2011	Advisory Member

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Strata Equity Group	Mar 2006	Present	Real Estate Develop.	V.P. Comm. Planning
FORMA	Mar 1997	Mar 2006	Planning, Land. Arch.	Dir. of Planning

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Cal State San Marcos - Leadership North County Alumnus	LNC	Cert.
Cal Poly Pomona - Master of Urban and Regional Planning	Planning	MURP
Cal Poly San Luis Obispo - Bachelor of Landscape Architecture	Landscape Arch.	BLA



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I enjoy being an integral part of the City government process including working with City Staff and considering Public Input to make informed decisions on land use applications.

LEAST INTERESTING TO YOU? None.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Creek District and University District projects

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Understand inputs from City Staff, Public, and Market forces and work with respective parties to facilitate these projects for sensible development.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I work for a real estate development company, however the company has no current real estate holdings in San Marcos.

OTHER RELEVANT EXPERIENCE/EXPERTISE

17+ years of Professional Community Planning Experience for projects at multiple scales

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Thoroughly review land use applications including agenda items and staff reports; listen to concerned public inputs; clarify issues which arise prior to a vote; make an informed vote for recommendations to City Council.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 20+



APPLICATION FOR APPOINTEE POSITION

RECEIVED

OCT 15 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST GEORGE (BILL) LAST JACOBY

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)

1	<u>PLANNING COMMISSION</u>	<input type="checkbox"/> NO	<input checked="" type="checkbox"/> YES
2		<input type="checkbox"/> NO	<input type="checkbox"/> YES
3		<input type="checkbox"/> NO	<input type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
<u>PLANNING COMMISSION</u>	<u>1/2014</u>	<u>12/2014</u>	<u>ALTERNATE COMMISSIONER</u>
<u>PLANNING COMMISSION</u>	<u>1/2009</u>	<u>12/2012</u>	<u>COMMISSIONER</u>
<u>CHAIR / SAN MARCOS CHAMBER OF COMMERCE</u>	<u>1/2006</u>	<u>1/2008</u>	<u>CHAIR</u>

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
<u>RETIRED</u>				
<u>SEVERAL BANKS</u>	<u>1/1970</u>	<u>6/2008</u>	<u>BANKING</u>	<u>VP, EXEC V.P. SENIOR V.P. PRESIDENT</u>

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
<u>UCLA</u>	<u>ECONOMICS</u>	<u>BA</u>
<u>UC BERKELEY</u>	<u>FINANCE</u>	<u>MBA</u>



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU?

EXPOSURE TO ACTIVITIES THAT ARE GOING ON IN THE CITY

LEAST INTERESTING TO YOU?

HAVING TO SIT FOR ENDLESS HOURS IN THE AUDIENCE AS AN ALTERNATE.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

TRAFFIC IMPROVEMENTS ON SAN MARCOS BLVD., TWIN OAKS & RANCHO SANTA FE ROAD. ALSO, THE DOWNTOWN AREA OF SAN ELISO HILLS NEEDS TO BE DEVELOPED. CYCLONE FENCING IN AN UPSCALE COMMUNITY OF THIS CITY IS URGENTLY.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

- ① COORDINATE WITH HOMEOWNERS' ASSOCIATION (S.E. HILLS)
- ② TRAFFIC MATTERS TO BE HANDLED BY CITY MANAGER & CITY COUNCIL, TRAFFIC COMMISSION.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

NONE.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I HAVE EXPERIENCE IN DEVELOPMENT BY WAY OF MANAGING A MORTGAGE COMPANY IN PUERTO RICO FOR 3 YEARS.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

I AM CURRENTLY A COMMISSIONER.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO ☒ YES

If so, how many? 40+



APPLICATION FOR APPOINTIVE POSITION RECEIVED

NOV 14 2014

City Clerk Dept.
City of San Marcos

FIRST	Rod	LAST	Jones
COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)		ELIGIBILITY REQUIREMENTS GOVERNMENT (City Clerk Use Only)	
1	PLANNING COMMISSION	<input type="checkbox"/> NO	<input checked="" type="checkbox"/> YES
2		<input type="checkbox"/> NO	<input type="checkbox"/> YES
3		<input type="checkbox"/> NO	<input type="checkbox"/> YES

CIVIC EXPERIENCE

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (if any)
	START DATE	END DATE	
Planning Commission	Jan 2012	Present	Planning Commissioner
General Plan Advisory Committee	01/2011	12/2011	Co-Chair
Oversight for Successor San Marcos RDA	01/2012	Present	member

OCCUPATIONAL HISTORY

NAME OF ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Pro Real Estate Services/Carjon Capital	Jan 2001	Present	RE consult and invest.	Owner

EDUCATION INFORMATION

NAME OF COLLEGE/UNIVERSITY/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Diego State University	Economics	BA
Riverside City College	General Ed	
Ramona High School - Riverside CA	General Ed	
University of Texas	Bank Management	Grad Classes



APPLICATION FOR APPOINTIVE POSITION

FOR THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:	
MOST INTERESTING TO YOU?	Balance of land use. Quality of proposed projects.
LEAST INTERESTING TO YOU?	N/A
IF ANY OTHER PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?	
I would like to see the city spend some of its reserves to facilitate and stimulate development of the creek district more expeditiously than currently planned.	
DO YOU APPROVE OF THESE PROJECT(S) OR PROGRAM(S)?	
I would commission a study to determine what would be the most effective way to approach the objective and to evaluate the return on the investment for the short and long term. If the results suggest the idea is viable, I would establish incentives for private developers and even spend city money to develop or co-develop projects in key areas.	
DO YOU HAVE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY BE RELEVANT TO THE CITY OF PALOMAR? IF SO, PLEASE LIST THEM AND YOUR ROLE IN THEM.	
None of which I am aware.	
DO YOU HAVE ANY OTHER INFORMATION THAT YOU WOULD LIKE TO SHARE?	
I served on the SM general plan advisory committee, I have served as a planning commission alternate and a planning commissioner I have development experience from my career as a community banker, and from my own involvement in development in Riverside County. I am also a member of the oversight committee for Prop M which oversees construction of Palomar College buildings and the use of funds for that purpose.	
DO YOU UNDERSTAND THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD?	
The responsibility of a commissioner is to evaluate various projects within the city relative to land use and their conformity to the general plan. In addition to reviewing plans and various documents, it is to attend public hearings to listen to and evaluate public comments. Finally it is the duty of the commission to make recommendation to city council regarding projects evaluated.	

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 25 plus



APPLICATION FOR APPOINTEE POSITION

APPLICANT NAME

FIRST Carl

LAST Maas

RECEIVED

NOV 20 2014

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)
City of San Marcos

1 PLANNING COMMISSION

☐ NO

☒ YES

2 COMMUNITY SERVICES COMMITTEE

☐ NO

☒ YES

3 TRAFFIC COMMISSION

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Planning Commission	Jan 2010	Present	Planning Commissioner

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
San Marcos Unified School District	01/2012	Present	San Marcos HS	Teacher
United States Marine Corps	06/1989	09/2009	Military	Lieutenant Colonel

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

CSUSM, San Marcos, CA

Education

MA (In Progress)

Central Washington University, Ellensburg, WA

Geography

BA



APPLICATION FOR APPOINTEE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Most interesting: The oversight and guidance the commission provides for the future development of San Marcos. I feel that our city has the potential to be a model for planned growth, not just for San Diego County, but for the entire state.

LEAST INTERESTING TO YOU? I have found each meeting and project interesting and noteworthy. However, having to weigh the benefits of a project to the city as a whole over the specific desires of an individual stakeholder has proved to be an unfortunate necessity of being a commission member.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see the continued development and completion of the creek and university districts over the coming years. I feel these projects have the potential to provide increased revenues, and opportunities to the citizens of San Marcos that will be unique among San Diego County cities.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Although both projects are complex in their scope and ambition, I believe through the encouragement of business and residential development, each of these projects will benefit not only San Marcos, but North County San Diego as a whole. Through careful consideration of the future growth in these areas, we can ensure that these projects are carried out in ways that ensure the original vision of the planners and citizens of the city is maintained.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

Although I am employed by San Marcos Unified School District, I do not see any specific areas where a conflict of interest will prevent itself.

OTHER RELEVANT EXPERIENCE/EXPERTISE

Having been a planning commissioner for the past 4 years, I believe I have demonstrated the ability to carefully consider benefits and costs of those projects that have come before the commission. I would like to continue to serve the city in this capacity, and assist the city staff promote the tremendous potential of San Marcos.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Planning Commission reviews specific projects and issues that require approval beyond the ability of the city staff. The recommendations of the commission are forwarded to the city council for consideration.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? On Comm.



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 14 2014

City Clerk Dept.
City of San Marcos**APPLICANT NAME**

FIRST Jolene (Lena)

LAST Meum

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)**ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 PLANNING COMMISSION

☐ NO☒ YES

3 STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION

☐ NO☒ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Grace Episcopal Church	07/2013		Finance Committee

OCCUPATIONAL HISTORYLIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Scripps Health	08/2008		Healthcare	Human Resources

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
California State University, San Marcos	Business	MBA
University of San Diego	Business	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I am interested in both the Planning Commission and Community Services Committee because I would love to be involved in both promoting the use of our current areas and making certain that we maintain the high quality parks and recreational areas as we develop.

LEAST INTERESTING TO YOU? N/A

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

As we continue to grow and develop I think it is important to make sure we maintain a family atmosphere that includes recreation areas for our community to gather. I also think it would be good to utilize the areas that we already have more fully. Jacks Pond as an example is a place that we enjoy taking our children, and it would be great to do community events here to bring more exposure and use to the area. It isn't always about adding more parks, but making sure residents are using what we have.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

If we have events at designated parks I think it would be important to promote through our local publications, community organizations, and schools. We could hold special events at different recreation areas. We could also do a scavenger hunt one month for families to participate in where they would collect different information from each park.

The first step approaching these programs would be to gather information on what we have done in the past and what we already have planned to do in our current state. As a committee it would be great to discuss the strengths we have and see what opportunities we have to improve our current delivery.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

N/A

OTHER RELEVANT EXPERIENCE/EXPERTISE

I moved to San Marcos as a child and have seen the city develop and grow into what it is today. I take a lot of pride in being from (living in) San Marcos and I would love to be involved with a commission/committee to serve the city.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

I believe that the Community Services Committee is responsible for carrying out an important part of the San Marcos Mission Statement in providing a safe family atmosphere. Parks and recreation areas set our city apart from others and the quality brings value to our community and our future.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

Lena Lauer Meum

(619) 988-7744

lenalauer@hotmail.com

Education

May 2006 Masters of Business Administration, California State University, San Marcos

May 2002 Bachelor of Business Administration, University of San Diego

Work Experience

July 2012-present HR Operations Manager, Scripps Health

- Work with unit managers to maintain compliance standards with employees including on-boarding, licensure, certification, education, training, and employee health requirements.
- Work with talent development to assist with leveraging talent, process improvement plans, position control, and review of current recruitment needs.
- Partner with managers to improve engagement overall and facilitate work groups in departments with low or falling engagement.
- Work with employees and managers for performance management and employee relations.
- Responsible for analytics, trending and workforce reporting.
- Management of one direct report and two indirect reports.

August 2008-July 2012 Talent Manager, Scripps Health

- Partner with site HR team and Central Recruitment to implement strategies, assess workforce needs, and monitor consistent recruitment practice and process.
- Plan and facilitate training for hiring managers to establish standards of practice.
- Team lead for implementation of Applicant Tracking System.
- Develop training materials and procedure manual for hiring manager and system-wide users of Open Hire system.
- Continually worked to meet and exceed the expectations of hiring managers (open communication, proactive recruitment, and timely feedback).
- Promote talent management function for staff to increase employee engagement and job satisfaction.

February 2006-August 2008 Direct Hire Recruiter, Accountants Inc.

- Responsibilities include sourcing and recruiting qualified candidates, managing daily order flow, and negotiating pricing with decision makers in organizations throughout San Diego. Positions include exempt and non-exempt, range from staff up to executive level, and include all accounting and finance functions.
- Effectively implemented policies to secure and improve relationships between synergy branch offices and improve overall business performance.
- Establish college recruiting program. Work with local universities, attend career fairs, and partner with career centers on campus to proactively recruit candidates out of accounting programs.

July 2002-February 2006 Royalty Accountant, The Upper Deck Company, LLC

- Create monthly royalty reports and transmit to leagues, reconcile royalty expense, download and structure monthly sales analysis, assist with bank and league audits, review new contracts, prepare minimum guarantee and royalty payment schedules for existing contracts.
- Work with multiple departments including marketing, legal, product development, and IT.
- Complete policies and procedures for royalty process. Assist in partial automation of royalty process to improve efficiency and accuracy.
- Required proficiency in MS Word, MS Excel (advanced), JD Edwards OneWorld, MS Outlook as well as excellent communication, organizational and interpersonal skills with the ability to handle multiple, high priority projects with keen attention to detail.

March 2001-July 2002 Office Assistant, California MotorCars, Inc.

- Opened/closed office, answered phones, responsible for procurement duties, updated customer lists, paid monthly bills, and organized marketing campaign.
- Required working knowledge of Windows, MS Excel, MS Word as well as Internet proficiency.

January 1997-July 2000 Shift Manager, Leggs/Hanes/Bali/Playtex

- Prepared employee schedules, interviewed applicants, opened/closed the store, updated inventory standings, updated sales information, handled daily bank deposits, worked as cashier, assisted customers, and motivated work team and assisted in team meetings.



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME

NOV 20 2014

FIRST Larry

LAST Thompson

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO☒ YES

2 PLANNING COMMISSION

☐ NO☒ YES

3 BUDGET REVIEW COMMITTEE

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
California Parks & Recreation Society	01/1994	01/2011	
So. California Municipal Athletic Federation	01/1990	12/2014	
San Diego Municipal Athletic Federation	01/1990	11/2011	Secretary, Vice President

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
City of San Marcos	06/1976	11/2011	Community Services	Sports Superintendent

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Marcos High School		
Palomar College	General Studies	



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Sports

LEAST INTERESTING TO YOU? Dealing with groups who are only looking out for themselves and do not consider the big picture.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

City Sports fields and their daily maintenance.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Have both the Community Services and the Public Works / Parks Department work together to provide a safer sports field facilities.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

Served over 30 + years in providing a good athletic programs for our whole community.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To work with all of our citizens and groups in providing wholesome activities for our entire city.

Have you ever attended a meeting of this Commission/Committee/Board?

☐

NO

☒

YES

If so, how many? 50 +

San Marcos Community Foundation



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 20 2014

City Clerk Dept.

APPLICANT NAME	
FIRST Crystal	LAST Najera
NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)	
1 SAN MARCOS COMMUNITY FOUNDATION	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
2	<input type="checkbox"/> NO <input type="checkbox"/> YES
3	<input type="checkbox"/> NO <input type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)			
NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Community Foundation	01/2013	12/2014	Board Member
San Elijo Hills Trails Committee	9/2013	current	Committee Member
City of Encinitas	12/2007	current	Environmental Specialist III

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION (List positions held for the last five (5) years (A each additional sheet if necessary))				
FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
City of Encinitas	12/2007	current	Local Government	Environ. Specialist III

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGE/UNIVERSITY/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of Wisconsin, Madison	Water Resources	M.S.
University of California, Davis	Env. Bio. and Mgmt	B.S.



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (IF APPLICABLE) ARE MOST INTERESTING TO YOU?

I am most interested in providing funding opportunities for the much needed programs and services for the residents of the City of San Marcos.

LEAST INTERESTING TO YOU? Involvement in the SMCF keeps me from my two young children a few times per year. Although I don't enjoy this aspect of the position, I still feel it is my civic duty to actively participate in local government.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I think City staff are doing a great job. I currently don't see the need to improve any programs or projects. As a SMCF Board member I would work to encourage greater participation in the "Now and Forever" campaign to grow the SMCF endowment fund.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I would volunteer my time and participate in any SMCF activities or events that seek to gain donations to the Now and Forever Campaign.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD.

I occasionally volunteer and participate in San Elijo Hills Community events and functions. I am employed by the City of Encinitas.

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

As a SMCF Board Member, I seek to responsibly manage and grow the Endowment Fund and fairly distribute funds to worthy grant applicants benefiting the community of San Marcos.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 20



APPLICATION FOR APPOINTIVE POSITION

NOV 18 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST **KELLY**

LAST **TEDROW**

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 **SAN MARCOS COMMUNITY FOUNDATION**

☐ NO

☒ YES

2 **COMMUNITY SERVICES COMMISSION**

☐ NO

☒ YES

3 **STUDENT + NEIGHBORHOOD RELATIONS COMMISSION**

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
ST. MARGARET'S EPISCOPAL SCHOOL	AUG. 2013	CURRENT	PS-GRADE 12 INDEPENDENT SCHOOL	ASSOCIATE DIRECTOR OF ADMISSION
SAN DIEGO STATE UNIVERSITY	SEPT. 2007	FEB. 2010	PUBLIC UNIVERSITY	ADMISSION COUNSELOR

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
SAN DIEGO STATE UNIVERSITY	EDUCATIONAL LEADERSHIP	M.Ed.
UNIVERSITY OF LA VERNE	PSYCHOLOGY	BS
UNIVERSITY OF SAN DIEGO	COMMUNICATIONS	ONLY ATTENDED
PACIFIC GROVE HIGH SCHOOL	GENERAL EDUCATION	DIPLOMA



APPLICATION FOR APPOINTEE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? THE SAN MARCOS COMMUNITY FOUNDATION'S COMMITMENT TO PROVIDING FUNDS TO A VARIETY OF NONPROFIT GROUPS IN SAN MARCOS IS WHAT I FIND MOST INTERESTING AND EXCITING. HAVING THE OPPORTUNITY TO AFFECT POSITIVE CHANGE TO A WIDE RANGE OF LEAST INTERESTING TO YOU? ORGANIZATIONS/GROUPS IS EXCITING!

THERE ISN'T AN ACTIVITY THAT I FIND LESS INTERESTING. WORKING THE SELECTION PROCESS OF WHO TO GIVE FUNDS TO MUST BE CHALLENGING BUT I

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED? AM EXCITED ABOUT THE

SAN MARCOS DOES QUITE A BIT OF OUTREACH WITHIN THE COMMUNITY AND APPEARS TO REALLY SUPPORT COMMUNITY INVOLVEMENT. I WOULD LIKE TO SEE MORE EDUCATION AND AWARENESS IN WATER USAGE AND ENVIRONMENTAL ISSUES. I WOULD ALSO LIKE TO SEE MORE PROGRAMS FOR YOUNG CHILDREN (RECREATIONAL/EDUCATIONAL)

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

AS A MEMBER OF THIS COMMISSION- I WOULD SUPPORT THE FUNDING OF GRANTS TO HELP RAISE AWARENESS WITHIN OUR COMMUNITY. I WOULD ALSO RESEARCH PROGRAMS IN EXISTENCE THAT SUPPORT THE AREAS OF WATER USAGE/ENVIRONMENTAL AWAY M EDUCATION.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

THE SAN MARCOS COMMUNITY FOUNDATION PROVIDES GRANT FUNDS TO DIFFERENT ORGANIZATIONS LOOKING TO BENEFIT SAN MARCOS RESIDENTS AND THE COMMUNITY. THE COMMISSION WOULD REVIEW THE GRANT PROPOSALS AND THEN MEET TO DECIDE WHO TO PROVIDE FUNDS TO.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 10 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Michael

LAST Wasco

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 SAN MARCOS COMMUNITY FOUNDATION

☐ NO

☒ YES

2

☐ NO

☐ YES

3

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Community Foundation	01/2011	01/2014	Board Member

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
DOD	1/26/1973	09/30/2006	US Gov	Production Manager

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Cabrini College	Organizational Mgt	BS
Univ Of Maryland	Psy	AA
Roxborough High	High School	Yes

APPLICATION FOR APPOINTEE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Helping research and approve grant candidates

LEAST INTERESTING TO YOU? Nothing really

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Mentoring Program

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Using both government and business to help future leaders learn the practices of both, like mayor for the day and shadowing a business owner etc.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

Poll Inspector at foothills in San Marcos the last two years, life time member of both VFW and DAV. Many leadership and government and military schools (can provide a list).

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

One of the primary duties is to award money to all legal 501c groups that meet the rules set up by the commission and city. To insure all residents of the city know about us and what we have to offer. To be the best we can be in all aspects of carrying out the duties describe by the rules and regulation that go along with being on the board.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? all



APPLICATION FOR APPOINTEE POSITION

RECEIVED

APPLICANT NAME

FIRST Terri

LAST Williams

OCT 31 2014

City Clerk Dept:
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 SAN MARCOS COMMUNITY FOUNDATION

☐ NO

☒ YES

2

☐ NO

☐ YES

3

☐ NO

☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Community Foundation	1/1/2014	12/31/2014	Vice President, Grants Chair (2 Qtrs Annually)
Kiwanis Club of San Marcos	3/7/2007	current	President 2013-14
Grants Professional Association	1/1/2008	12/31/2012	Chartering President, So Cal Secretary

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Williams Consulting	8/1/2002	current	B2B Consulting	President
San Diego Senior Alliance	4/1/2013	current	Consortium	Executive Director
TERI	6/16/2004	1/22/2010	Nonprofit	Foundation Officer
NCHS	12/16/1996	8/31/2003	Nonprofit	HIV Projects Mgr

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
UoP/AU, Phoenix, AZ/Boise, ID	Organizational Ldrshp	DM
National University, La Jolla, CA	Business/Public Admin	MBA
National University, La Jolla, Ca	Business.Hlthcare	BBA
San Marcos High School, San Marcos, CA	College Prep	Diploma



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Applying my proven knowledge, skills and abilities to carefully vet applicants and award funds to nonprofits serving San Marcos; Building relationships with potential donors to the Foundation.

LEAST INTERESTING TO YOU? N/A

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I look forward to continued growth of our SMCF Now & Forever Campaign.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I approach this project through building consensus, sharing a vision, and working to actualize that vision to engage a broad cross-section of the community to grow the Now & Forever fund. I actively participate and take initiative.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I consult for several nonprofits and recommend to them that no application be made to the SMCF while I serve on the Grants Committee. If a client of mine does apply (unlikely as grant writing is my primary activity), I recuse myself from discussion or vote. Additionally, I have intentionally diversified my client load to outside of San Marcos so as to eliminate potential conflicts of interest.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I am a committed philanthropist and a founding donor to the Now and Forever Fund. I am an experienced reviewer for federal grants, having been empaneled for the past four years on various health and human services, capacity building, and education panels of experts. As I specialize in strategic planning and grants writing, I bring many years of diverse experience in program development and implementation. My dissertation focused on philanthropy among the Millennial Generation.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The role is to represent the SMCF in the City and County; solicit and secure donations to increase the Now & Forever Fund; review grants, conduct site visits/informational interviews, chair the Grants Committee two quarters annually, recommend grants for award, negotiate amount of award, and other duties as they emerge. Also

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 18 (approx)

Student and Neighborhood Relations Commission



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME

FIRST Diana

LAST Cavanaugh

NOV 18 2014

City Clerk Dept.
City of San Marcos

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION

☐ NO☒ YES

2 PLANNING COMMISSION

☐ NO☒ YES

3 SAN MARCOS CREEK SPECIFIC PLAN OVERSIGHT COMMITTEE

☐ NO☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Student & Neighborhood Relations Comm.	02/2014	present	alternate
California School Employees Association	10/1999	present	Executive Board, CPRO/Chapt. Public Relations
SMUSD: Committees, PTO, band boosters	09/1987	present	district and school site involvement

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
San Marcos Unified School District (SEMS)	10/1999	present	education	Data Technician II

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Palomar College, San Marcos	Library Technology	AA
Palomar College, San Marcos	General Ed	AA
Orange Glen High School, Escondido		diploma



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? What interests me most is the opportunity to collaborate with and promote increased interaction between our local schools (SMUSD, CSUSM, Palomar) and our community.

LEAST INTERESTING TO YOU? I have found all aspects of the Student and Neighborhood Relations Commission interesting.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see:

- 1) wider promotion of community events hosted by SMUSD, CSUSM, and Palomar College
- 2) programs that bring college students to our public schools and community organizations, building bonds across generations
- 3) a community program to find host families for students at CSUSM and local military who may be spending holidays on their own

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I would heavily promote these projects/programs via a range of social media, including city and college websites, Facebook pages, and Twitter accounts. I would contact the Union Tribune as well as our two new local publications, Share San Marcos and 92078 Magazine. And I would contact the Communications Director at SMUSD.

I would capitalize on the new skills I've learned this semester at Palomar College in Journalism and Social Media for Business!

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I am not aware of any.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I attended the "Transforming San Marcos Boulevard" workshops. I help coordinate the SEMS 7th grade PACE Promise field trip to CSUSM. I post to our SEMS Twitter account (@SEMSEagles.) I volunteer on the SEMS Social Committee as Treasurer and assist with event planning and staff communications. As CSEA Chapter 413 CPRO, I maintain our chapter website and write and edit our Chapter's quarterly newsletter. Previously, I worked with GEAR UP for 2 years via my employment with SMUSD.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Public relations is the role of the Student and Neighborhood Relations Commission: building positive relationships between the community, individual neighborhoods, and the colleges--by facilitating and/or promoting activities and by addressing and assisting in the resolution of community concerns (such as e-cigarettes, parking issues, boarding room issues, etc.)

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? 4



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

JUL 11 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Xavier

LAST Martinez

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION

☐ NO☒ YES

2

☐ NO☐ YES

3

☐ NO☐ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Student and Neighborhood Relations	01/2008	Current	Member
CSUSM UNIVERSITY COUNCIL	01/2007	01/2014	
FOUNDATION FOR SENIOR WELL BEING	01/2014	CURRENT	BOARD MEMBER

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Martinez & Associates, Inc.	01/2005	Current	Tax Consulting	Owner

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED

MAJOR

DEGREE

Golden Gate University

Tax

MS

California Polytechnic University Pomona

Business/Accounting

BS

East Los Angeles College

Business

AA



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Being able to review the various proposals brought to the committee and making suggestions that would best benefit the City of San Marcos and its citizens.

LEAST INTERESTING TO YOU? Sometimes not having enough items on the agenda to make the meetings interesting.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Ensuring that the infrastructure is maintained.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

More analysis as to how the current funds could be allocated to infrastructure programs.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To represent the citizens of San Marcos on these boards that ensures the best possible outcome for the citizens of San Marcos.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? _____



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

NOV 14 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Jolene (Lena)

LAST Meum

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

☐ NO

☒ YES

2 PLANNING COMMISSION

☐ NO

☒ YES

3 STUDENT AND NEIGHBORHOOD RELATIONS COMMISSION

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Grace Episcopal Church	07/2013		Finance Committee

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Scripps Health	08/2008		Healthcare	Human Resources

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
California State University, San Marcos	Business	MBA
University of San Diego	Business	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? I am interested in both the Planning Commission and Community Services Committee because I would love to be involved in both promoting the use of our current areas and making certain that we maintain the high quality parks and recreational areas as we develop.

LEAST INTERESTING TO YOU? N/A

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

As we continue to grow and develop I think it is important to make sure we maintain a family atmosphere that includes recreation areas for our community to gather. I also think it would be good to utilize the areas that we already have more fully. Jacks Pond as an example is a place that we enjoy taking our children, and it would be great to do community events here to bring more exposure and use to the area. It isn't always about adding more parks, but making sure residents are using what we have.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

If we have events at designated parks I think it would be important to promote through our local publications, community organizations, and schools. We could hold special events at different recreation areas. We could also do a scavenger hunt one month for families to participate in where they would collect different information from each park.

The first step approaching these programs would be to gather information on what we have done in the past and what we already have planned to do in our current state. As a committee it would be great to discuss the strengths we have and see what opportunities we have to improve our current delivery.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

N/A

OTHER RELEVANT EXPERIENCE/EXPERTISE

I moved to San Marcos as a child and have seen the city develop and grow into what it is today. I take a lot of pride in being from (living in) San Marcos and I would love to be involved with a commission/committee to serve the city.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

I believe that the Community Services Committee is responsible for carrying out an important part of the San Marcos Mission Statement in providing a safe family atmosphere. Parks and recreation areas set our city apart from others and the quality brings value to our community and our future.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

Lena Lauer Meum

(619) 988-7744

lenalauer@hotmail.com

Education

May 2006 Masters of Business Administration, California State University, San Marcos

May 2002 Bachelor of Business Administration, University of San Diego

Work Experience

July 2012-present HR Operations Manager, Scripps Health

- Work with unit managers to maintain compliance standards with employees including on-boarding, licensure, certification, education, training, and employee health requirements.
- Work with talent development to assist with leveraging talent, process improvement plans, position control, and review of current recruitment needs.
- Partner with managers to improve engagement overall and facilitate work groups in departments with low or falling engagement.
- Work with employees and managers for performance management and employee relations.
- Responsible for analytics, trending and workforce reporting.
- Management of one direct report and two indirect reports.

August 2008-July 2012 Talent Manager, Scripps Health

- Partner with site HR team and Central Recruitment to implement strategies, assess workforce needs, and monitor consistent recruitment practice and process.
- Plan and facilitate training for hiring managers to establish standards of practice.
- Team lead for implementation of Applicant Tracking System.
- Develop training materials and procedure manual for hiring manager and system-wide users of Open Hire system.
- Continually worked to meet and exceed the expectations of hiring managers (open communication, proactive recruitment, and timely feedback).
- Promote talent management function for staff to increase employee engagement and job satisfaction.

February 2006-August 2008 Direct Hire Recruiter, Accountants Inc.

- Responsibilities include sourcing and recruiting qualified candidates, managing daily order flow, and negotiating pricing with decision makers in organizations throughout San Diego. Positions include exempt and non-exempt, range from staff up to executive level, and include all accounting and finance functions.
- Effectively implemented policies to secure and improve relationships between synergy branch offices and improve overall business performance.
- Establish college recruiting program. Work with local universities, attend career fairs, and partner with career centers on campus to proactively recruit candidates out of accounting programs.

July 2002-February 2006 Royalty Accountant, The Upper Deck Company, LLC

- Create monthly royalty reports and transmit to leagues, reconcile royalty expense, download and structure monthly sales analysis, assist with bank and league audits, review new contracts, prepare minimum guarantee and royalty payment schedules for existing contracts.
- Work with multiple departments including marketing, legal, product development, and IT.
- Complete policies and procedures for royalty process. Assist in partial automation of royalty process to improve efficiency and accuracy.
- Required proficiency in MS Word, MS Excel (advanced), JD Edwards OneWorld, MS Outlook as well as excellent communication, organizational and interpersonal skills with the ability to handle multiple, high priority projects with keen attention to detail.

March 2001-July 2002 Office Assistant, California MotorCars, Inc.

- Opened/closed office, answered phones, responsible for procurement duties, updated customer lists, paid monthly bills, and organized marketing campaign.
- Required working knowledge of Windows, MS Excel, MS Word as well as Internet proficiency.

January 1997-July 2000 Shift Manager, Leggs/Hanes/Bali/Playtex

- Prepared employee schedules, interviewed applicants, opened/closed the store, updated inventory standings, updated sales information, handled daily bank deposits, worked as cashier, assisted customers, and motivated work team and assisted in team meetings.



RECEIVED

APPLICATION FOR APPOINTEE POSITION

NOV 18 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST KELLY

LAST TEDROW

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 SAN MARCOS COMMUNITY FOUNDATION

☐ NO☒ YES

2 COMMUNITY SERVICES COMMISSION

☐ NO☒ YES

3 STUDENT & NEIGHBORHOOD RELATIONS COMMISSION

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
ST. MARGARET'S EPISCOPAL SCHOOL	AUG. 2013	CURRENT	PS - GRADE 12 INDEPENDENT SCHOOL	ASSOCIATE DIRECTOR OF ADMISSION
SAN DIEGO STATE UNIVERSITY	SEPT. 2007	FEB. 2010	PUBLIC UNIVERSITY	ADMISSION COUNSELOR

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
SAN DIEGO STATE UNIVERSITY	EDUCATIONAL LEADERSHIP	M.Ed.
UNIVERSITY OF LA VERNE	PSYCHOLOGY	BS
UNIVERSITY OF SAN DIEGO	COMMUNICATIONS	ONLY ATTENDED
PACIFIC GROVE HIGH SCHOOL	GENERAL EDUCATION	DIPLOMA



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? THE SAN MARCOS COMMUNITY FOUNDATION'S COMMITMENT TO PROVIDING FUNDS TO A VARIETY OF NONPROFIT GROUPS IN SAN MARCOS IS WHAT I FIND MOST INTERESTING AND EXCITING. HAVING THE OPPORTUNITY TO AFFECT POSITIVE CHANGE TO A WIDE RANGE OF LEAST INTERESTING TO YOU? ORGANIZATIONS/GROUPS IS EXCITING!

THERE ISN'T AN ACTIVITY THAT I FIND LESS INTERESTING. WORKING THE SELECTION PROCESS OF WHO TO GIVE FUNDS TO MUST BE CHALLENGING BUT I

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED? AM EXCITED ABOUT TH

SAN MARCOS DOES QUITE A BIT OF OUTREACH WITHIN THE COMMUNITY AND APPEARS TO REALLY SUPPORT COMMUNITY INVOLVEMENT. I WOULD LIKE TO SEE MORE EDUCATION AND AWARENESS IN WATER USAGE AND ENVIRONMENTAL ISSUES. I WOULD ALSO LIKE TO SEE MORE PROGRAMS FOR YOUNG CHILDREN (CRECREATIONAL/EDUCATIONAL)

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

AS A MEMBER OF THIS COMMISSION- I WOULD SUPPORT THE FUNDING OF GRANTS TO HELP RAISE AWARENESS WITHIN OUR COMMUNITY. I WOULD ALSO RESEARCH PROGRAMS IN EXISTANCE THAT SUPPORT THE AREAS OF WATER USAGE/ENVIRONMENTAL AWAY M EDUCATION.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

THE SAN MARCOS COMMUNITY FOUNDATION PROVIDES GRANT FUNDS TO DIFFERENT ORGANIZATIONS LOOKING TO BENEFIT SAN MARCOS RESIDENTS AND THE COMMUNITY. THE COMMISSION WOULD REVIEW THE GRANT PROPOSALS AND THEN MEET TO DECIDE WHO TO PROVIDE FUNDS TO.

Have you ever attended a meeting of this Commission/Committee/Board? ☒ NO ☐ YES If so, how many? _____

Traffic Commission



APPLICATION FOR APPOINTIVE POSITION

RECEIVED**OCT 17 2014**City Clerk Dept.
City of San Marcos**APPLICANT NAME**

FIRST Charles

LAST Buckley

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)**ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 TRAFFIC COMMISSION

☐ NO☒ YES

2

☐ NO☐ YES

3

☐ NO☐ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Traffic Commission	2011	2014	Commissioner
Rancho Vallecitos Homeowners Association	2005		Member at large President

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Retired	2001			
Truck Driver	1967	2001		

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Traffic Commission

LEAST INTERESTING TO YOU?

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To provide from a laymans view, information that will help the engineering department to make the best decisions affecting the citizenry of San Marcos.

Have you ever attended a meeting of this Commission/Committee/Board?

☐

NO

☒

YES

If so, how many? Multiple



RECEIVED

OCT 21 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST

RICHARD E.

LAST

CROSBY, SR.

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)

1 PLANNING COMMISSION

☐ NO☒ YES

2 COMMUNITY SERVICES COMMISSION

☐ NO☒ YES

3 TRAFFIC COMMISSION

☐ NO☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
RIVERSIDE CO SHERIFF	1/1970	1/1980	PATROL SARGEANT

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
SURVIVING AN ACTIVE SHOOTER EVENT	1/2013	12/2013	TRAINING & EDUCATION	PRES/CEO
RETIRED	1/2010	12/2012	—	—
RICHARD CROSBY CO	7/2005	12/2010	RESIDENT REMODELING	SOLE PROP

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
RIVERSIDE CITY COLLEGE	CRIM JUSTICE	AA
CHADMAN COLLEGE	ADMIN OF JUSTICE	8 UNITS SHORT OF B



WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU?

SEEING THE CITY CONTINUE TO GROW IN AN ECONOMICALLY STABLE MANNER.

LEAST INTERESTING TO YOU?

ALL ASPECTS OF MY CITY & ITS FUNCTIONS ARE INTERESTING TO ME.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

SMALL BUSINESS GROWTH IMPROVED

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I WOULD ALLOW BUSINESSES IN THE "OLD CALIFORNIA RESTAURANT ROW" TO RESUME ENTERTAINMENT SEVEN DAYS/ NIGHTS A WEEK. SEVERAL BUSINESSES CLOSED AS A RESULT OF THE PRESENT RESTRICTIONS ON MUSIC & ENTERTAINMENT.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I AM RETIRED AND NOT INVOLVED IN ANY ORGANIZATION AND DO NOTHING THAT WOULD PROVIDE A CONFLICT OF INTEREST.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I AM A PEOPLE PERSON RETIRED FROM LAW ENFORCEMENT. I HAVE A BACKGROUND IN SALES & CUSTOMER SERVICE BUT TRAINING & MANAGING OTHERS IS ALSO A VERY STRONG POINT. I AM GOOD AT ANALYZING & ASSESSING NEEDS & RECOMMENDING CHANGE.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

EVALUATING AND MAKING RECOMMENDATIONS ON LAND USE MATTERS AND DETERMINATIONS FOR PLANNING, ZONING & OTHER LAND USE PLANS, MAPS, PERMITS AND REZONES, AS REQUIRED BY CODE.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO ☒ YES

If so, how many? /



APPLICATION FOR APPOINTIVE POSITION

RECEIVED

APPLICANT NAME		NOV 20 2014
FIRST	Joseph	LAST Filippone
NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)		ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)
1	Traffic Safety Commission	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
2	Planning Commission	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES
3		<input type="checkbox"/> NO <input type="checkbox"/> YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION
(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Cathedral Catholic High School	08/2006	Present	Education	Teacher/coach

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
San Diego State University	Geography	BA
University of San Diego High School		



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE

MOST INTERESTING TO YOU?

Solving problems related to traffic safety in our city and finding solutions to traffic problems.

LEAST INTERESTING TO YOU?

It all sounds interesting to me.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see San Marcos be bike friendly and I would also like to find a way to alleviate traffic on the 78 corridor, San Marcos Blvd., and in San Elijo during the beginning of the school day and at the end.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Working through the proper channels and agencies and also working with the communities to get their input on traffic issues.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

N/A

OTHER RELEVANT EXPERIENCE/EXPERTISE

N/A

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To review traffic safety concerns within the city and to report back to the city council.

Have you ever attended a meeting of this Commission/Committee/Board?

☒ NO ☐ YES

If so, how many? _____



APPLICATION FOR APPOINTIVE POSITION

APPLICANT NAME

FIRST Carl

LAST Maas

RECEIVED

NOV 20 2014

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED
(City Clerk Use Only)
City of San Marcos

1 PLANNING COMMISSION

☐ NO

☒ YES

2 COMMUNITY SERVICES COMMITTEE

☐ NO

☒ YES

3 TRAFFIC COMMISSION

☐ NO

☒ YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Marcos Planning Commission	Jan 2010	Present	Planning Commissioner

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
San Marcos Unified School District	01/2012	Present	San Marcos HS	Teacher
United States Marine Corps	06/1989	09/2009	Military	Lieutenant Colonel

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
CSUSM, San Marcos, CA	Education	MA (In Progress)
Central Washington University, Ellensburg, WA	Geography	BA



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Most interesting: The oversight and guidance the commission provides for the future development of San Marcos. I feel that our city has the potential to be a model for planned growth, not just for San Diego County, but for the entire state.

LEAST INTERESTING TO YOU? I have found each meeting and project interesting and noteworthy. However, having to weigh the benefits of a project to the city as a whole over the specific desires of an individual stakeholder has proved to be an unfortunate necessity of being a commission member.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see the continued development and completion of the creek and university districts over the coming years. I feel these projects have the potential to provide increased revenues, and opportunities to the citizens of San Marcos that will be unique among San Diego County cities.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Although both projects are complex in their scope and ambition, I believe through the encouragement of business and residential development, each of these projects will benefit not only San Marcos, but North County San Diego as a whole. Through careful consideration of the future growth in these areas, we can ensure that these projects are carried out in ways that ensure the original vision of the planners and citizens of the city is maintained.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

Although I am employed by San Marcos Unified School District, I do not see any specific areas where a conflict of interest will prevent itself.

OTHER RELEVANT EXPERIENCE/EXPERTISE

Having been a planning commissioner for the past 4 years, I believe I have demonstrated the ability to carefully consider benefits and costs of those projects that have come before the commission. I would like to continue to serve the city in this capacity, and assist the city staff promote the tremendous potential of San Marcos.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Planning Commission reviews specific projects and issues that require approval beyond the ability of the city staff. The recommendations of the commission are forwarded to the city council for consideration.

Have you ever attended a meeting of this Commission/Committee/Board? ☐ NO ☒ YES If so, how many? On Comm.



APPLICATION FOR APPOINTEE POSITION

RECEIVED

NOV 20 2014

City Clerk Dept.
City of San Marcos

APPLICANT NAME

FIRST Julia

LAST Maas

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)

ELIGIBILITY REQUIREMENTS CONFIRMED (City Clerk Use Only)

1 COMMUNITY SERVICES COMMITTEE

NO

YES

2 TRAFFIC COMMISSION

NO

YES

3

NO

YES

CIVIC EXPERIENCE

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Cultures and Values Committee (Dell)	1/10/2011	6/1/2012	
Make a Difference Team (Dignity Health Acct)	9/2009	current	

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Dell	03/1998		Consulting	Project Manager

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
University of California, Los Angeles	Communications	Bachelors (B.A.)



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? San Marcos offers a wide variety of services and recreational programs. My family utilizes many of these programs. I would like to contribute to the City of San Marcos and its residents by helping to maintain and enhance the quality of these programs.

LEAST INTERESTING TO YOU? There are so many wonderful projects in San Marcos. Some of the community programs are running smoothly so they may pose less of a challenge. I welcome challenge and the ability to solve problems in order to make a positive impact on our community.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

The City of San Marcos offers a wonderful array of parks and recreational programs. As a resident and mother, I want to ensure that these and any future programs continue their tradition of excellence. At the same time, we need to balance these programs with the maintenance of the facilities used to provide them.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

I would approach the programs and projects under the purview of the committee through careful consideration of the needs of the city and its residents, while balancing them with the resources available. Working as a team to obtain available information, listening to the needs and concerns of those affected and considering the city's goals should result in informed decisions and positive outcomes for all stakeholders.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I do not foresee any conflicts of interests.

OTHER RELEVANT EXPERIENCE/EXPERTISE

For the last 15 years I have worked as a consultant providing financial analysis and project management. I am familiar with working in diverse teams to achieve goals while balancing scope, schedules and resources. I believe I can utilize this experience to serve the Community Services Committee and contribute to San Marcos.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

The Community Services Committee considers and makes recommendations to the City Council regarding the creation and management of community recreation programs and facilities. These programs range from youth sports to enrichment classes and include facilities such as parks, trails, pools, gymnasiums and the Senior Center.

Have you ever attended a meeting of this Commission/Committee/Board?

NO ☒ YES If so, how many? 1



APPLICATION FOR APPOINTEE POSITION

RECEIVED**APPLICANT NAME**

FIRST Edward

LAST Musgrove

OCT 17 2014City Clerk Dept.
City of San Marcos**NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)****ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 TRAFFIC COMMISSION

☐ NO☒ YES

2

☐ NO☐ YES

3

☐ NO☐ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
San Diego County Law Enforcement Found.	12/2010	Present	Board of Directors
E. Cnty Communities Against Substance Abuse	8/2010	7/2012	Board of Directors

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Gemological Institute of America	12/2013	Present	Educational/Research	Security Manager
San Diego Sheriff	4/1988	11/2013	Law Enforcement	Captain

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Azusa Pacific University	Org. Leadership	MA
University of Phoenix	Busn. Mgmt	BS



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Providing experiences with the city council, board members, members of the community and bringing the practical experiences of having been a traffic deputy, patrol sergeant, patrol lieutenant and station commander to the commission.

LEAST INTERESTING TO YOU? Nothing

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Higher presence of patrol and traffic deputies on the city streets. Speeds are creeping up and a "friendly" presence goes a long way in reminding the community they need to respect the posted speed limits.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Working with the traffic sergeant to target problem areas for directed enforcement. Leverage patrol deputies who have radar in their patrol cars to assist as they are able.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

None known

OTHER RELEVANT EXPERIENCE/EXPERTISE

I was a traffic deputy/accident reconstructionist from 1992 - 1995 in the City of Vista. I have supervised at every level at sheriff stations and understand the traffic court processes and importance of effective enforcement.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

To work with the sheriff, review concerns raised by the community and provide recommendations and information to the city council for final resolution.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO ☒ YES

If so, how many? 6



APPLICATION FOR APPOINTEE POSITION

RECEIVED**NOV 12 2014**City Clerk Dept.
City of San Marcos**APPLICANT NAME**

FIRST Donna

LAST Nickel

NAME OF COMMISSION/COMMITTEE/BOARD (IN ORDER OF PREFERENCE)**ELIGIBILITY REQUIREMENTS CONFIRMED**
(City Clerk Use Only)

1 TRAFFIC COMMISSION

☐ NO☒ YES

2

☐ NO☐ YES

3

☐ NO☐ YES**CIVIC EXPERIENCE**

LIST PRIOR OR CURRENT CIVIC EXPERIENCE (Include membership(s) in professional, charity or community organizations)

NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (If any)
	START DATE	END DATE	
Boys and Girls Club of San Marcos	04/2008	08/2009	Asst. Board Member
San Marcos Chamber of Commerce	02/2007	02/2008	Ambassador
D.O.T.S.-Youth Service Organization	03/2003	08/2005	Founder/Advisor

OCCUPATIONAL HISTORY

LIST OCCUPATIONAL HISTORY BEGINNING WITH YOUR PRESENT OR MOST RECENT POSITION

(List positions held for the last five (5) years)(Attach additional sheet if necessary)

FIRM OR ORGANIZATION	EMPLOYMENT		TYPE OF BUSINESS	TITLE
	START DATE	END DATE		
Lusardi Construction	09/2013		Construction	where & when needed
Vallecitos Water Dist.	07/1990	05/2012	Water District	Cust. Svc. Asst. Sup.

EDUCATION INFORMATION

NAME AND LOCATION OF COLLEGES/UNIVERSITIES/HIGH SCHOOL ATTENDED	MAJOR	DEGREE
Indiana University	General	
Carmel High School		completed



APPLICATION FOR APPOINTIVE POSITION

WHAT ACTIVITIES OF THE COMMISSION/COMMITTEE/BOARD (1ST PREFERENCE) ARE:

MOST INTERESTING TO YOU? Listening to City staff, citizens of San Marcos, and other commissioners to come up with the best solutions for traffic and safety problems. I enjoy doing the research before the meetings. I drive the areas as well as talk to people regarding the traffic issues to be discussed.

LEAST INTERESTING TO YOU? The length that the meetings sometimes last.

WHAT CITY PROGRAMS/PROJECTS WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Synchronizing of lights, and consistency with stop lights, and signs around railroad tracks.

I am also glad to see the San Marcos Creek Project proceeding.

HOW WOULD YOU APPROACH THESE PROJECT(S) OR PROGRAM(S)?

Check the synchronizing frequently, and make sure the timing stays in sync.

The stops at railroad crossings should all be consistent. Either they should be before the tracks or after the tracks.

I would like to see faster progress with the San Marcos Creek Project. I would keep the community involved, and informed with each progression.

PLEASE PROVIDE INFORMATION ABOUT INVOLVEMENT IN ANY ORGANIZATIONS OR ACTIVITIES THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I work when needed at Lusardi Construction. It would not even be considered a part time position, because it is so infrequent. It might be considered as a conflict to some if we are discussing something on the Traffic Commission, that Lusardi might be doing work on. I would not sway my opinion on any of their projects, but I don't have a problem excusing myself from those issues that they would be working on as long as I am aware that they have an interest in them. My job there is normally filling in for the receptionist, so I may not even be aware of certain projects.

OTHER RELEVANT EXPERIENCE/EXPERTISE

I have currently been working on the Traffic Commission for a year and a half, since May of 2013.

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THIS COMMISSION/COMMITTEE/BOARD YOU SELECTED?

Assisting the City in considering recommendations from City Counsel, and City staff on traffic safety, flow, and regulation issues to improve conditions around the City. We will also hear from the public with their views on the same issues. We will weigh all the information, and sometimes come up with new ideas for recommendations to be approved by the City Counsel.

Have you ever attended a meeting of this Commission/Committee/Board?

☐ NO

☒ YES

If so, how many?

*Currently
Serving*