

RESOLUTION NO. 2024-XXXX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, CALIFORNIA, ADOPTING AN UPDATED POLICY FOR THE NAMING OF MUNICIPAL FACILITIES.

WHEREAS, the City of San Marcos ("City") recognizes the importance of establishing guidelines for the naming of municipal facilities, including parks, recreational facilities, and other structural and land areas owned by the City; and

WHEREAS, the City is frequently approached to consider naming facilities in recognition of achievements by individuals or organizations, which can enhance community pride and identity; and

WHEREAS, it is deemed appropriate to provide a structured policy for the naming of municipal facilities to ensure transparency and consistency in the decision-making process

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Marcos approves and adopts the updated policy for the naming of municipal facilities, which provides guidelines for selecting names for parks, recreational facilities, and other areas owned by the City. The policy allows applications for naming to be submitted to the Parks & Recreation Department for preparation and review by the Parks & Recreation Commission, with recommendations forwarded to the City Council for action. Naming criteria include significant contributions by individuals or organizations, geographical and historical relevance, and community representation. Proposals must include justification, documentation of community support, and details of any associated funding or legal considerations. The City retains the right to determine signage and design elements, ensuring no corporate logos or excessive commercialization are involved.

PASSED, APPROVED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS at a regular meeting held on the 12th day of November 2024, by the following roll call vote:

AYES: COUNCILMEMBERS:  
NOES: COUNCILMEMBERS:  
ABSENT: COUNCILMEMBERS:

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Rebecca D. Jones, Mayor  
City of San Marcos

ATTEST:

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Phillip Scollick, City Clerk  
City of San Marcos